# Land Rental Markets: Experimental Evidence from Kenya

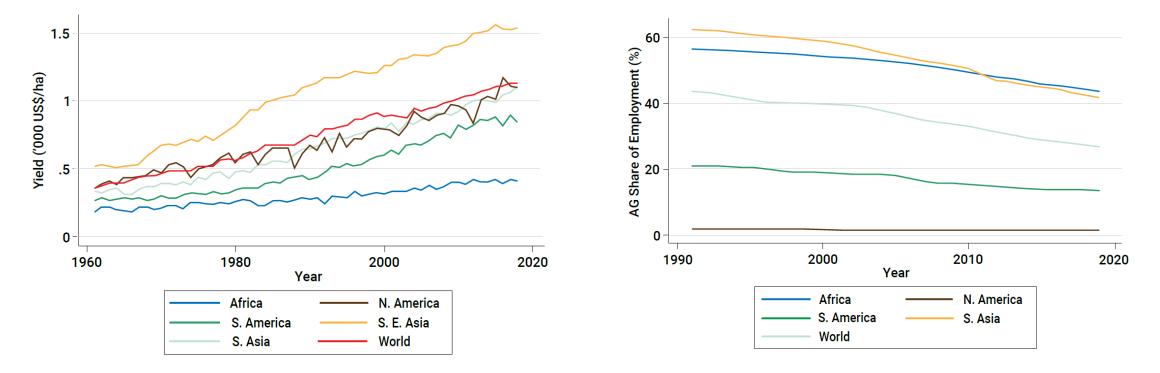
Michelle Acampora (HKS) Lorenzo Casaburi (Zurich) Jack Willis (Columbia)

World Bank Land Conference 2024

May 15, 2024

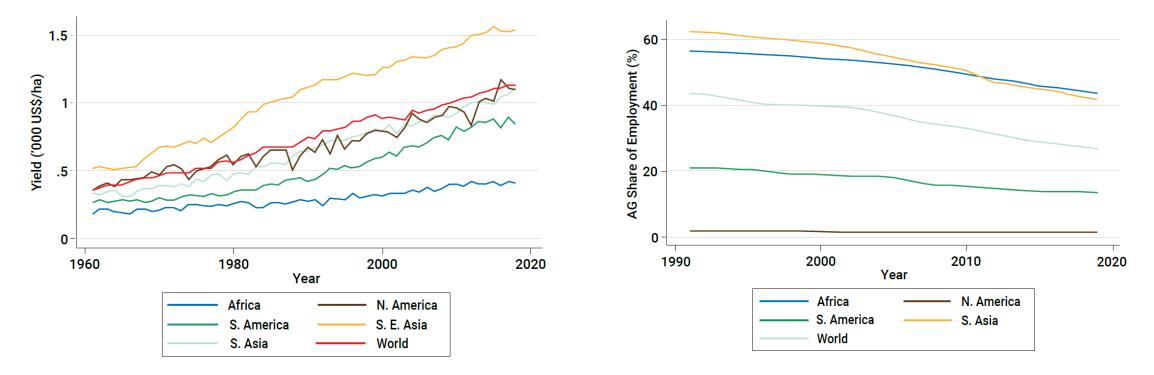
### Motivation: low productivity and incomplete land markets

• In Sub-Saharan Africa, agriculture is both particularly unproductive and the largest sector



### Motivation: low productivity and incomplete land markets

• In Sub-Saharan Africa, agriculture is both particularly unproductive and the largest sector



- Markets in agriculture's key input, land, function far from perfectly
  - Rental markets exist, but are subject to many frictions; sales markets are sparse

## Are these facts related?

- The implications of (the lack of) market-based land reallocation for productive efficiency are actively debated:
  - Large dispersion in agricultural productivity across farmers, hence large gains from reallocating land to more productive farmers (*Restuccia and Santaulalia-Lopis, 2017*)

#### VS.

• Productivity dispersion reflects measurement error and unobserved plot heterogeneity, hence small gains from reallocation (*Gollin and Udry*, 2021)

## This paper: experimental evidence on land rentals

• We provide the first experimental evidence on the effects of land *rental* markets

## This paper: experimental evidence on land rentals

• We provide the first experimental evidence on the effects of land *rental* markets

- RCT in rural Kenya: we subsidize landowners to rent out one of their plots, thus inducing marginal land rentals
  - Additional treatment to benchmark income effect: unconditional cash transfer to owners
  - We study who selects into land markets on the margin, and the effects of the marginal rentals on agricultural investment, production, and owner outcomes

### Related literature

- Large non-experimental literature on land rentals
  - Observational studies (e.g., Deininger *et al.*, 2008, Deininger and Jin, 2005; Jin and Jayne, 2013); quantitative analyses (e.g., Adamopoulos *et al.* 2021); reforms to land rights / registries leading to more rentals (Chari *et al.*, 2021; Chen *et al.*, 2021; Beg, 2022)
- Other related work:
  - Separation (Benjamin 1992, LaFave and Thomas 2016)
  - Land property rights (Besley and Ghatak, 2010; Agyei-Holmes *et al.*, 2020, Barker 2021)
  - Lab-in-the-field experiment on market design and land consolidation (Bryan *et al.*, 2022)
  - Field experiment on tenants' output shares (Burchardi *et al.,* 2019)
  - Land reform (Banerjee *et al.*, 2002; Adamopoulos and Restuccia, 2020; Montero, 2020)

### Outline

- 1. Background: Land rentals in Kenya
- 2. Experimental design
- 3. Take-up of the subsidy and induced rentals

Understanding sources of land market frictions

4. Effects on agricultural outcomes

Understanding sources of gains from rentals Linking gains from rentals with land market frictions

### 5. Effects on owners

1. Background: Land rentals in Kenya

## Land rental markets in Western Kenya

- Private, but imperfect, property rights
- 10% of households rent out a plot (similar to other SSA countries, Christiaensen 2017)
- Rentals often last multiple seasons
  - 1 or 2 years, with 2 seasons each (Long Rains and Short Rains)
- Upfront cash payment (no sharecropping)
  - Rental price per acre per season: \$30-40.
  - Average plot size: 0.7 acres

### Frictions in land rental markets in Western Kenya

• **Owner frictions:** search costs (53%), soil exploitation (50%), land disputes (40%), fees to chiefs (20%)

• **Renter frictions:** search costs, asymmetric info over land quality, land disputes, credit constraints, fees to chiefs

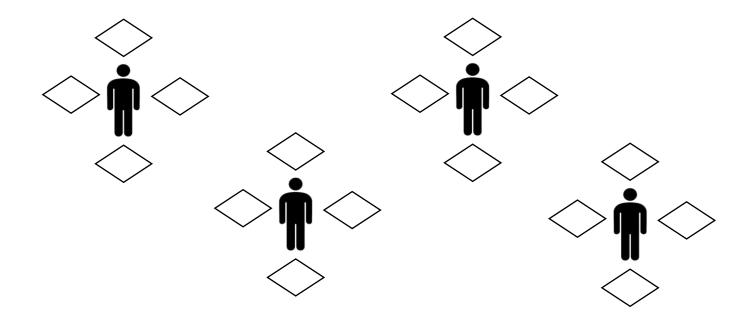
• Mix of one-off and per-period costs

# 2. Experimental Design

## 1. Listing

List ~7,000 farmers in ~160 villages, collect information on their plots and plots' planned use for next season (cultivate, fallow, rent out)

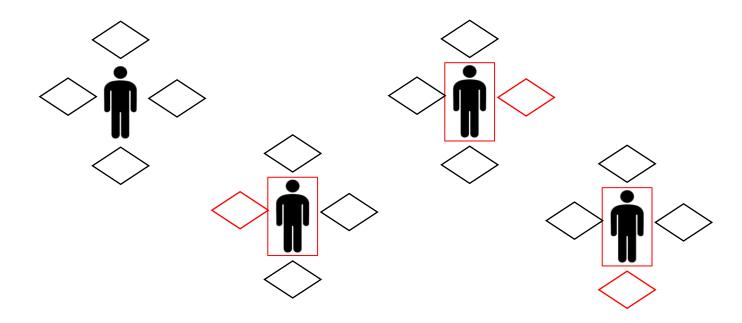
• We focus on those **farmers with at least two plots** (75%)



## 2. Identifying potential compliers

If we offer a subsidy on top of the rent you would get from the renter, would you rent out an *extra plot,* among those you do not plan to rent out (in step 1)?

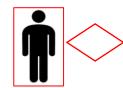
• Subsidy of **30% of average rental rate** (i.e., \$10 per acre per season), for **max three seasons** 

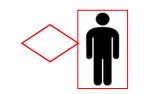


## 3. Restricting the sample to potential compliers

Restrict sample to: i) those owners who say yes and ii) the "**Target Plot**" they mention → we restrict the sample to (potential) compliers

• These are the "**owners**" (N =521)

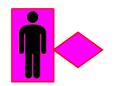


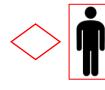




## 4. Randomization and data collection

- Randomize the owners into three groups:
  - 1. Conditional rental subsidy for renting out the Target Plot
  - 2. Unconditional cash drop of same amount
  - 3. Pure control

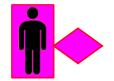


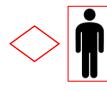




## 4. Randomization and data collection

- Randomize the owners into three groups:
  - 1. Conditional rental subsidy for renting out the Target Plot
  - 2. Unconditional cash drop of same amount
  - 3. Pure control





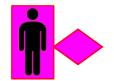


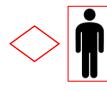
- The rental subsidy is paid to owners, if they find a renter. "Organic" matching:
  - Provides a counterfactual for Target Plot and owners, but not for renters
  - *Alternative designs?* Search costs make it hard to have both a renter counterfactual & strong 1st stage

[Spillovers]

## 4. Randomization and data collection

- Randomize the owners into three groups:
  - 1. Conditional rental subsidy for renting out the Target Plot
  - 2. Unconditional cash drop of same amount
  - 3. Pure control







- The rental subsidy is paid to owners, if they find a renter. "Organic" matching:
  - Provides a counterfactual for Target Plot and owners, but not for renters
  - *Alternative designs?* Search costs make it hard to have both a renter counterfactual & strong 1st stage [Spillovers]
- Data collection: baseline & follow-up surveys (4 seasons) with owners and renters
  - Owners: all plots; Renters: all plots for baseline, only Target Plot for follow ups
  - Also soil tests on Target Plot in seasons 1 & 4

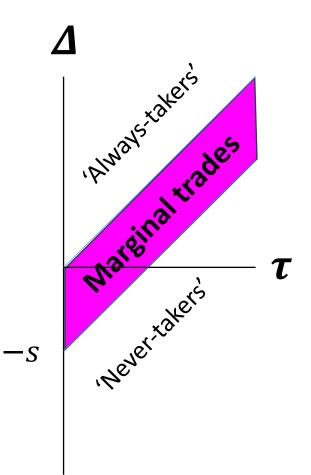
[Timeline]

## Extra details on the experiment

- Verification of land rentals for subsidy disbursement:
  - 1. Confirmation interview with renter
  - 2. Rental confirmation from chief (we also paid token to the chief for this service)
- Randomization stratification:
  - County; plot size; **planned use of Target Plot for the next season:** cultivate (*Stratum C, 65%*) vs. fallow/undecided (*Stratum NC, 35%*)
- The randomization mostly achieved balance, but some exceptions: [Tables]
  - Control plots have lower inputs, but good balance between cash drop and rental subsidy
  - We use ANCOVA specifications. Robustness to PDS Lasso control selection. [Measurement]

### Conceptualizing the experiment: which trades do we induce?

- Design is purposefully agnostic about which frictions it targets. The subsidy could offset several at once (e.g., search costs, expropriation risk, soil exhaustion)
- Simple framework:
  - Consider a potential rental: Gains from trade  $\boldsymbol{\Delta}$  vs. Rental friction  $\boldsymbol{\tau}$
  - Without frictions, trade occurs if  $\Delta > 0$ . With frictions, trade occurs if  $\Delta > \tau$
- Subsidy *s* induces marginal trades, i.e., those with  $\Delta \in (\tau s, \tau]$ 
  - Trades induced by a large institutional reform may differ
  - If the subsidy is not too large ( $s < \tau$ ), it reduces misallocation by inducing trades which would be efficient absent rental frictions ( $\Delta > 0$ )



# 3. Take-up of the subsidy and induced rentals

**Understanding sources of land market frictions** 

# Listing and selection: Who is interested in the subsidy?

### 16% of farmers (with 2+ plots) would like to rent out an extra plot if subsidized

- **Interested owners** (vs non-interested): own more plots, higher share fallow, more rental experience
- **Target Plots** (vs non-Target): more often fallowed or rented before, but comparable size, soil, distance

(<u>Table</u>)

	Interested		Not Interested		Difference	
	Mean	St.Dev.	Mean	St.Dev.	Beta	S.E.
Male	0.68	0.47	0.62	0.49	.07***	(.01)
Age	50.76	14.98	49.33	15.78	.10	(.57)
Has a Phone	0.91	0.29	0.84	0.37	.06***	(.01)
No. Plots Owned	3.50	1.33	2.87	1.05	.66***	(.04)
Acres Owned (wins. $1\%$ )	4.09	3.60	3.58	3.87	.44***	(.13)
Renting out at least one plot	0.09	0.28	0.03	0.16	.04***	(.01)
No. Plots Rented Out	0.10	0.35	0.03	0.20	.05***	(.01)
Share of plots fallowed	0.08	0.16	0.02	0.10	.04***	(.00)
Cultivates Commercial Crops	0.37	0.48	0.40	0.49	.00	(.01)
Observations	878		$4,\!607$		$5,\!485$	

# Listing and selection: Who is interested in the subsidy?

### 16% of farmers (with 2+ plots) would like to rent out an extra plot if subsidized

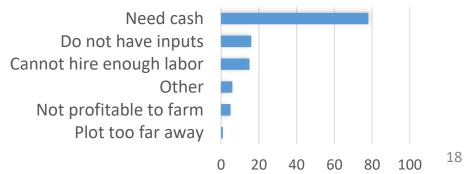
- **Interested owners** (vs non-interested): own more plots, higher share fallow, more rental experience
- **Target Plots** (vs non-Target): more often fallowed or rented before, but comparable size, soil, distance

(<u>Table</u>)

	Interested		Not Interested		Difference	
	Mean	St.Dev.	Mean	St.Dev.	Beta	S.E.
Male	0.68	0.47	0.62	0.49	.07***	(.01)
Age	50.76	14.98	49.33	15.78	.10	(.57)
Has a Phone	0.91	0.29	0.84	0.37	.06***	(.01)
No. Plots Owned	3.50	1.33	2.87	1.05	.66***	(.04)
Acres Owned (wins. $1\%$ )	4.09	3.60	3.58	3.87	.44***	(.13)
Renting out at least one plot	0.09	0.28	0.03	0.16	.04***	(.01)
No. Plots Rented Out	0.10	0.35	0.03	0.20	.05***	(.01)
Share of plots fallowed	0.08	0.16	0.02	0.10	.04***	(.00)
Cultivates Commercial Crops	0.37	0.48	0.40	0.49	.00	(.01)
Observations	878		$4,\!607$		$5,\!485$	

• Reasons to rent out: need cash, no inputs to cultivate

#### Reasons for renting out



# Listing and selection: Who is interested in the subsidy?

### 16% of farmers (with 2+ plots) would like to rent out an extra plot if subsidized

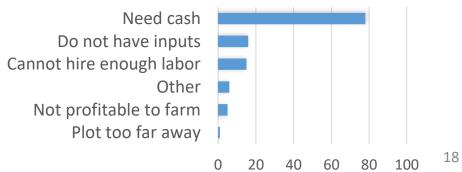
- **Interested owners** (vs non-interested): own more plots, higher share fallow, more rental experience
- **Target Plots** (vs non-Target): more often fallowed or rented before, but comparable size, soil, distance (Table)

	Interested		Not Interested		Difference	
	Mean	St.Dev.	Mean	St.Dev.	Beta	S.E.
Male	0.68	0.47	0.62	0.49	.07***	(.01)
Age	50.76	14.98	49.33	15.78	.10	(.57)
Has a Phone	0.91	0.29	0.84	0.37	.06***	(.01)
No. Plots Owned	3.50	1.33	2.87	1.05	.66***	(.04)
Acres Owned (wins. $1\%$ )	4.09	3.60	3.58	3.87	.44***	(.13)
Renting out at least one plot	0.09	0.28	0.03	0.16	.04***	(.01)
No. Plots Rented Out	0.10	0.35	0.03	0.20	.05***	(.01)
Share of plots fallowed	0.08	0.16	0.02	0.10	.04***	(.00)
Cultivates Commercial Crops	0.37	0.48	0.40	0.49	.00	(.01)
Observations	878		$4,\!607$		$5,\!485$	

 $\mathbf{D} \cdot \mathbf{a}$ 

- Reasons to rent out: need cash, no inputs to cultivate
- Search costs: only 43% of interested farmers think it's "very likely" that they will find a renter

#### Reasons for renting out



# Take up of rental subsidy and cash drop

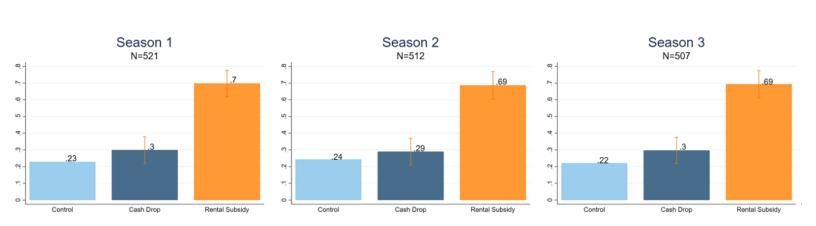
### **Rental subsidy**

- 70% of eligible owners take up the subsidy (<u>Selection</u>)
  - Of these: 76% for three seasons, 18% for two seasons, 6% for one season.
  - Almost no churn in who they rent to
- Main reasons not to take up: couldn't find a renter; changed mind about renting out

### Unconditional cash drop

- We match the rental subsidy's amount, number of seasons, and timing of payments
- ~ Perfect compliance (99%)

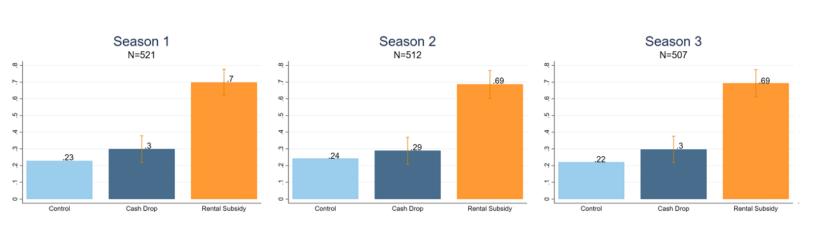
## The rental subsidy increased renting out of Target Plot



Intervention seasons

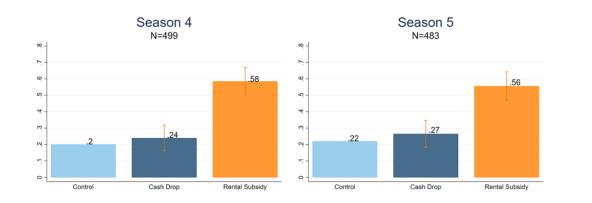
- Large effect of subsidy; little effect of cash drop
- No crowding out of rentals of owners' other (non-Target) plots (Table)
- Rental terms and owner-renter relation similar across groups (Table)
  - No counterfactual for pass-through

## The rental subsidy increased renting out of Target Plot



Intervention seasons

Post-Intervention seasons



- Large effect of subsidy; little effect of cash drop
- No crowding out of rentals of owners' other (non-Target) plots (Table)
- Rental terms and owner-renter relation similar across groups (Table)
  - No counterfactual for pass-through
- Persistence: Rental subsidy increased rentals *even after it ended* (seasons 4&5) and also over longer run (seasons 8&9)
  - Suggests FIXED COSTS OR LEARNING

### Search costs

#### Search is time-consuming and not always successful

- Median time spent searching a renter was three weeks
- 30% of rental subsidy owners did not take up subsidy  $\rightarrow$  87% of them could not find a renter

#### Search is limited to family and acquaintances

- 68% asked *friends*, *neighbors*, or *relatives* if they wanted to rent out
- 64% asked them if they knew someone interested
- Only 21% asked to spread the word beyond this circle
- 90% decided the renter was trustworthy because they already knew them as friend or relative
- 90% did not know other people interested in renting out

## Learning from experimentation

#### Little evidence confirming owners' baseline concerns

- Little evidence of soil degradation from soil quality data
- Only 4% of owners report land disputes in season 9, concerning terms of payment

### **Evidence of owners learning**

- Report substantially lower concerns (land disputes, soil exploitation, fertilizer use)
- Pay attention to performance of new crops (75%) + consider growing them in the future (62%)

### **Evidence of renters learning**

- Rentals ending after three seasons have substantially lower endline revenues and value added
- Similar rental prices + baseline revenues  $\rightarrow$  learning about match-specific productivity

# 4. Effects on agricultural outcomes

Understanding sources of gains from rentals Linking gains from rentals with rental frictions

### Target Plot outcomes: Estimation - ITT

• ITT pooling observations from Target Plot manager surveys across 4 seasons (t=1-4):

 $y_{is}^{t} = \beta_{0} + \beta_{1}Rental Subsidy_{i} + \beta_{2}Cash Drop_{i} + \delta y_{i}^{0} + \eta_{s} + \eta^{t} + \epsilon_{i}^{t}$ •  $\eta_{s}$ : stratum FE.  $\eta_{t}$ : survey round FE

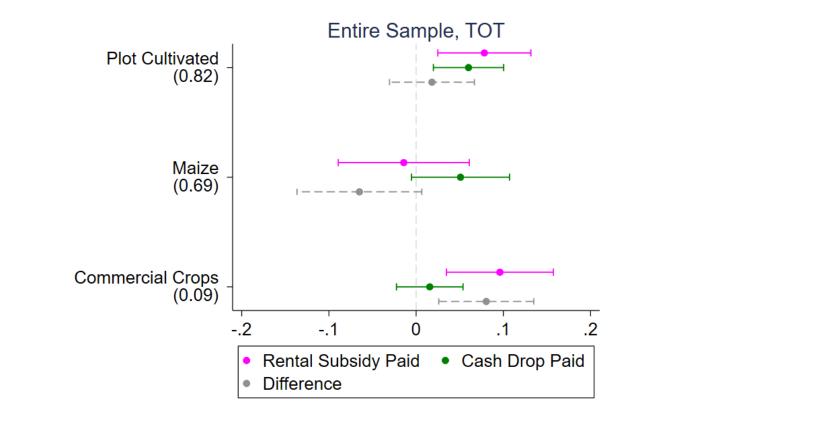
### Target Plot outcomes: Estimation - TOT

• Instrumenting payments at any time during the intervention with treatments

 $y_{is}^{t} = \gamma_0 + \gamma_1 \operatorname{Rental Subsidy Paid}_{i} + \gamma_2 \operatorname{Cash Drop Paid}_{i} + \delta y_i^0 + \eta_s + \eta^t + \epsilon_i^t$ 

- $\gamma_1$  : effect of offsetting rental market frictions with subsidy, for those who take it up
  - The coefficient would also include any potential effects of chief confirmation
- $\gamma_1$  vs  $\gamma_2$  compares return per disbursement of rental subsidy vs cash drop
  - Policy question, noting that compliers differ among treatments (imperfect compliance in RS)
  - Under plausible assumptions,  $\gamma_1$  vs  $\gamma_2$  also gives a lower bound on the effect of paying the rental subsidy on compliers, *controlling for the income effect* (More on identification)

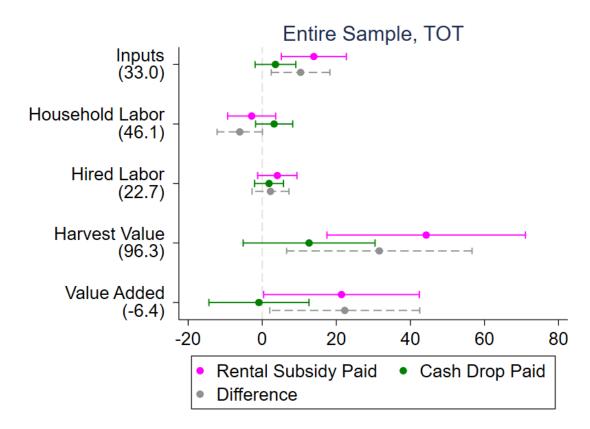
## Cultivation and crop choices - *TOT*



(ITT & TOT)

- Both the Rental Subsidy and the Cash Drop increased cultivation, driven by stratum NC (Graphs)
- Only the Rental Subsidy induced a shift from maize to commercial crops

## Inputs, output, and value added (\$) – *TOT*



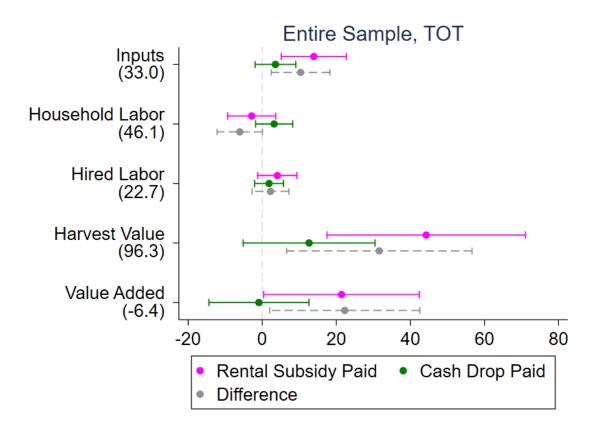
- Winsorize 1%
- Value non-traded inputs and output with market prices
- Value Added effect <u>robust</u> to different hh labor valuation

(ITT & TOT)

#### • Rental Subsidy: more inputs (seeds, fertilizer), same labor, higher harvest and real value added (& TFP)

• Results on inputs & harvest also in stratum *C* (i.e., not just an increase in cultivation in stratum *NC*) (<u>Strata</u>)

## Inputs, output, and value added (\$) – *TOT*



- Winsorize 1%
- Value non-traded inputs and output with market prices
- Value Added effect <u>robust</u> to different hh labor valuation

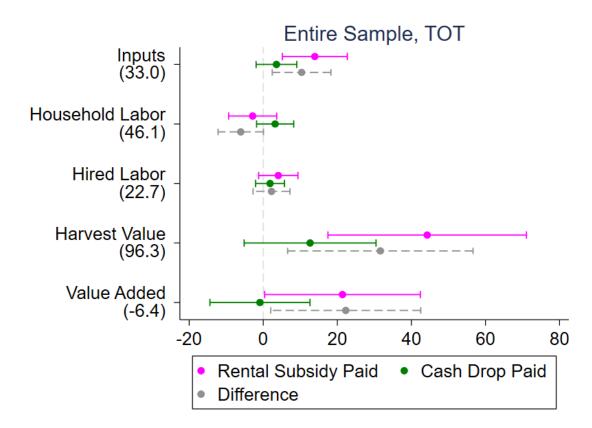
(ITT & TOT)

27

#### • Rental Subsidy: more inputs (seeds, fertilizer), same labor, higher harvest and real value added (& TFP)

- Results on inputs & harvest also in stratum *C* (i.e., not just an increase in cultivation in stratum *NC*) (<u>Strata</u>)
- Soil quality index: no negative impact, despite correlation with yield  $(+1 \text{ s.d.} \rightarrow +18.5\% \text{ yield})$

## Inputs, output, and value added (\$) – *TOT*



- Winsorize 1%
- Value non-traded inputs and output with market prices
- Value Added effect <u>robust</u> to different hh labor valuation

(ITT & TOT)

#### • Rental Subsidy: more inputs (seeds, fertilizer), same labor, higher harvest and real value added (& TFP)

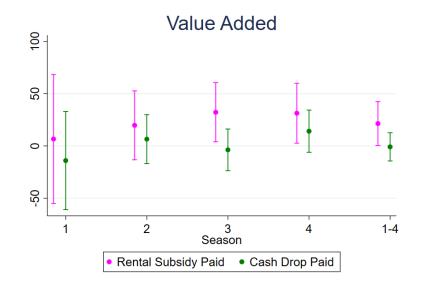
- Results on inputs & harvest also in stratum *C* (i.e., not just an increase in cultivation in stratum *NC*) (<u>Strata</u>)
- Soil quality index: no negative impact, despite correlation with yield (+1 s.d.  $\rightarrow$  +18.5% yield)

Inputs, TFP, Measurement, Spillovers)

27

## Extra results on Target Plot outcomes

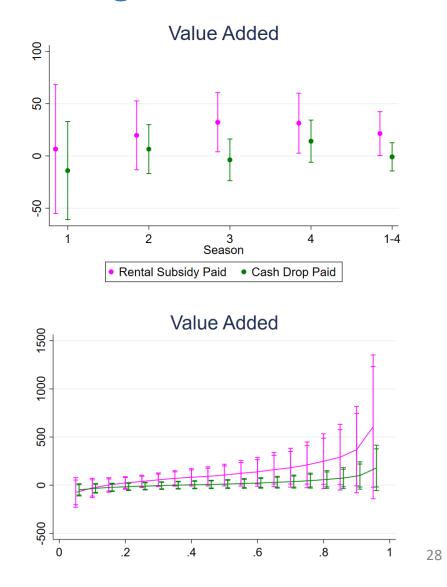
• Value-added effects seem to grow over time, consistent with renters gradually learning how to better cultivate the Target Plot



## Extra results on Target Plot outcomes

• Value-added effects seem to grow over time, consistent with renters gradually learning how to better cultivate the Target Plot

• **Quantile treatment effects** are positive from 40<sup>th</sup> pctile, possibly negative below 10<sup>th</sup> pctile

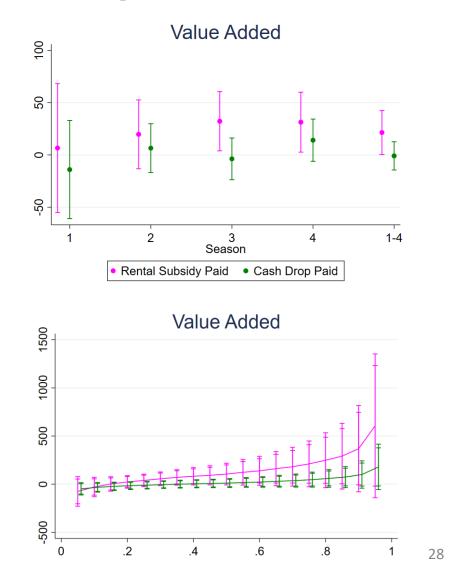


## Extra results on Target Plot outcomes

• Value-added effects seem to grow over time, consistent with renters gradually learning how to better cultivate the Target Plot

• **Quantile treatment effects** are positive from 40<sup>th</sup> pctile, possibly negative below 10<sup>th</sup> pctile

• **Robustness**: alternative specifications (IHST), alternative controls (e.g., PDS Lasso), attrition [Inputs, Harvest Value, Value Added, Attrition]



## No spillover effects on owners' other plots - *TOT*

	Rented Out	Cultivated	Maize	Commercial Crops	Inputs	HH labor	Hired labor	Harvest	Value Added
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
Rental Subsidy Paid	0.01	0.01	0.01	-0.01	2.08	-0.34	1.39	4.93	0.28
	[0.01]	[0.02]	[0.03]	[0.01]	[2.35]	[2.32]	[1.17]	[12.14]	[11.03]
Cash Drop Paid	0.00	-0.00	-0.00	0.01	3.58	0.16	1.11	-3.37	-9.40
	[0.01]	[0.02]	[0.02]	[0.01]	[1.91]	[1.82]	[0.82]	[9.18]	[8.19]
Rent - Cash	0.01	0.01	0.02	-0.02	-1.50	-0.50	0.28	8.30	9.68
	[0.01]	[0.02]	[0.02]	[0.01]	[2.28]	[2.06]	[1.10]	[12.06]	[10.73]
Mean Y in Control Group	0.05	0.75	0.47	0.09	24.22	31.81	9.51	109.10	38.96
Observations	5232	4958	4958	4958	4958	4955	4955	4955	4955

- Outcomes from follow-up surveys of owners, regardless of who is managing the Target Plot
- No evidence of spillovers of treatments onto owners' other plots

# 4. Effects on agricultural outcomes

#### **Understanding sources of gains from rentals**

Linking gains from rentals with land market frictions

# Sources of gains from rentals

#### Technology?

- Renters' crop choice possibly better (Adamopolous and Restuccia, 2021)
- No gains from consolidation (Foster and Rosenzweig, 2022; Bryan et al., 2022)

#### **Productivity?**

• Rented plots have higher TFP. Renters are also younger, more educated and more likely to be male

#### Labor? (Benjamin 1992)

• Despite having higher labor-land ratios, renters do not use more labor

#### Capital?

- Owners appear to be capital-constrained (effect of cash drop on cultivation)
- Renters have better baseline access to capital, take more loans to cultivate the Target Plot, invest more in seeds & fertilizer, and plant crops that require more upfront investment, on top of paying the rent

		1			
	(1)	(2)	(3)	(4)	(5)
$(A) \ Demographics$		High		Agri	Agri
and Education	Age	School	Male	Training	Experience
Rental Subsidy Paid	-5.46	0.10	0.18	-0.10	0.04
	[1.49]	[0.05]	[0.05]	[0.05]	[0.10]
Cash Drop Paid	-1.29	0.04	0.08	0.05	0.10
	[0.89]	[0.03]	[0.03]	[0.03]	[0.06]
Rent - Cash	-4.17	0.06	0.09	-0.15	-0.07
	[1.42]	[0.04]	[0.05]	[0.05]	[0.10]
Mean Y in Control Group	48.98	0.24	0.69	0.27	2.83
Observations	509	509	509	509	509
(B) Land	N. Plots	Acres	Rent in	Household	Different
$and \ Household$	Owned	Owned	Plot(s)	Size	Village
Rental Subsidy Paid	-1.29	-1.16	0.21	0.12	0.13
c .	[0.17]	[0.18]	[0.05]	[0.30]	[0.04]
Cash Drop Paid	-0.12	0.02	0.04	-0.27	0.03
	[0.12]	[0.13]	[0.03]	[0.16]	[0.02]
Rent - Cash	-1.17	-1.18	0.17	0.39	0.11
	[0.15]	[0.16]	[0.04]	[0.27]	[0.04]
Mean Y in Control Group	3.21	2.16	0.07	5.75	0.05
Observations	509	509	509	509	509

Table 4: Manager	characteristics
------------------	-----------------

(C) Finance		Emergency
	Borrowed	Savings
Rental Subsidy Paid	0.16	0.04
	[0.05]	[0.03]
Cash Drop Paid	0.02	-0.00
	[0.03]	[0.02]
Rent - Cash	0.14	0.04
	[0.04]	[0.03]
Mean Y in Control Group	0.62	0.85
Observations	509	509

## **Renter Characteristics**

	(1)	(2)	(3)	(4)	(5)
	Core	Stratum C	Alterna	ate Calib	orations
Rental Subsidy Paid	6.54	7.31	10.65	6.39	5.52
	[2.70]	[3.28]	[4.91]	[2.58]	[2.06]
Cash Drop Paid	1.36	1.21	1.53	1.49	1.67
	[2.01]	[2.56]	[3.67]	[1.92]	[1.53]
Rent - Cash	5.18	6.10	9.12	4.90	3.85
	[2.69]	[3.34]	[4.89]	[2.56]	[2.06]
Mean Y in Control Group	16.51	16.55	33.67	16.11	12.57
Land Share	.53	.53	.61	.39	.18
Labor Share	.43	.43	.26	.42	.46
Observations	1608	1131	1608	1608	1608

Table D.1: TFP results and robustness tests

## Household and hired labor

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Tota	l Labor			Household	Labor		Hired	Labor
		Household red Labor		ue of old Labor	Number of Tasks	Average Members	Average Days per Member		ie of Labor
(A) Full Sample									
Rental Subsidy Paid	0.44	0.14	-2.68	0.03	-0.01	-0.26	-0.18	3.09	0.09
-	[3.66]	[0.15]	[2.98]	[0.16]	[0.22]	[0.15]	[0.12]	[2.19]	[0.24]
Cash Drop Paid	4.68	0.13	2.69	0.10	0.28	-0.09	-0.11	1.95	0.07
	[3.01]	[0.12]	[2.31]	[0.13]	[0.16]	[0.12]	[0.09]	[1.62]	[0.16]
Rent - Cash	-4.25	0.00	-5.37	-0.08	-0.29	-0.17	-0.07	1.14	0.03
	[3.43]	[0.13]	[2.82]	[0.15]	[0.21]	[0.15]	[0.11]	[2.06]	[0.21]
Mean Y in Control Group	59.40	IHS	40.33	IHS	5.27	2.97	2.65	18.58	IHS
Observations	1957	509	1957	509	1957	1680	1680	1957	509

# 4. Effects on agricultural outcomes

**Understanding sources of gains from rentals** 

Linking gains from rentals with land market frictions

## 1. Size and incidence of rental frictions, by revealed preference

#### Most owners are not on the margin

• Only 16% are interested in a 30% subsidy - for many, the perceived frictions may be very large

#### For marginal trades:

- $\Delta$  Value Added >  $o \Rightarrow$  trades would be efficient in a frictionless market (Model)
  - Also > *subsidy value (21 > 9)*. However, there may be more cost-effective ways to induce trades
- Back-of-the-envelope to bound the size of frictions:  $\tau \in [\$45, \$54]$  per acre per season
- Rent similar to value added (\$34 vs \$40), suggesting owners bear large share of the frictions

• **Standard misallocation exercise using baseline data**: fit production function to estimate productivity dispersion, then simulate gains from full reallocation among owners' and renters' land (<u>CAVEATS & details</u>)

	No reallocation level	Actual rentals treatment effect	Full reallocation treatment effect
	(1)	(2)	(3)
Total revenue	66,800	1,950	85,400

• **Standard misallocation exercise using baseline data**: fit production function to estimate productivity dispersion, then simulate gains from full reallocation among owners' and renters' land (<u>CAVEATS & details</u>)

	No reallocation	Actual rentals	Full reallocation
	level	treatment effect	treatment effect
	(1)	(2)	(3)
Total revenue	66,800	1,950	85,400

• Experimentally induced rentals reallocate 9% of land but only generate 2% of predicted gains of full reallocation. Why? **Two potential reasons:** 

(1) For induced rentals, realized gains are much smaller than predicted gains

(2) Induced rentals have much smaller predicted gains than "optimal" (frictionless) rentals

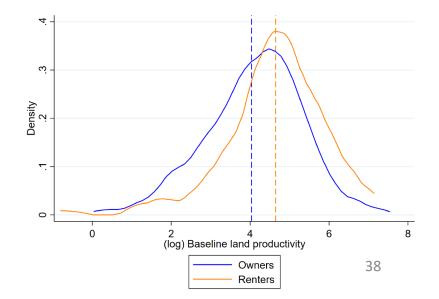
(1) Treatment effects of experimentally induced rentals on yield: predicted = \$12-\$20, actual =\$20

	Baseline mean		Experimental effect		
		Production function average productivity	Production function marginal productivity	First-order approximation	
	(1)	(2)	(3)	(4)	(5)
Revenue on					
Target Plot	70.5	17.4	12.2	19.7	19.8

#### (1) Treatment effects of experimentally induced rentals on yield: predicted = \$12-\$20, actual =\$20

	Baseline mean		Predicted effect		Experimental effect
			Production function marginal productivity	First-order approximation	
	(1)	(2)	(3)	(4)	(5)
Revenue on					
Target Plot	70.5	17.4	12.2	19.7	19.8

- (2) Experimentally induced rentals were predicted to increase yields, but by much less than "optimal" rentals. Potential reasons:
  - Restricted set of possible rentals due to experimental design
  - Measurement error in baseline productivity estimation
  - Rentals with largest potential gains face largest frictions?



# 5. Owner outcomes

## Owner outcomes

Main results on owner outcomes, for treatment effects of rental subsidy:

#### Food security

• Decrease in maize stocks, but no change in hunger

#### Labor supply

- Small *decrease* in non-agricultural labor supply (possibly due to income effect from renting out):
  - TOT -9.5 person-days on control mean of 38.7
- No effect on migration

#### Asset indices, household finances

• No meaningful effects



## Conclusion

#### We experimentally induced marginal land rentals and studied their effects

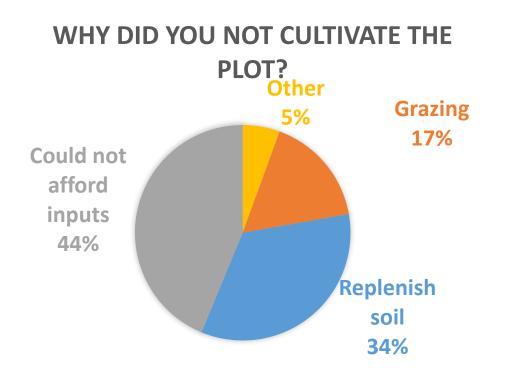
- Few owners are marginal. Those who were owned more land and needed cash
- **Marginal rentals lead to efficiency gains.** Shift toward cash crops and ↑ in non-labor inputs, output, and value added, but not in labor
- Sources of frictions, au. Rentals persisted beyond the subsidy. Search costs and learning
- **Sources of gains, Δ.** Differences in f, A, & possibly capital constraints, but not labor
- Predicted gains from full reallocation are *much* larger. Important to consider the joint distribution of potential gains  $\Delta$  and frictions  $\tau$
- Some open questions: interventions targeting specific frictions; GE effects; large-scale leasing

# Thanks!

	Season 1	Season 2	Season 3	Season 4
	<b>2019 Short Rains</b> (9/2019-1/2020)	<b>2020 Long Rains</b> (4/2020-8/2021)	<b>2020 Short Rains</b> (9/2020-1/2021)	<b>2021 Long Rains</b> (4/2021-8/2021)
Listing + Owner baseline survey + Randomization	X			
Rental subsidy offer + Rental verification + Subsidy disbursement	Х	Х	Х	
Renter baseline survey	X			
Follow-up survey with owners & renters	Х	X	Х	Х
Soil testing	X			X <u>Back</u>

## Many leave plots uncultivated: baseline

• Both in the listing (N=5,500) and in the baseline (N=521), about 25% of farmers leave at least one plot uncultivated



*Extensive margin* gains from increasing cultivation rates?

• **Caveat:** productive fallowing?

# More on potential spillovers

- Within owner's farm: our design can look at this: no spillovers
- Within renter's farm: no counterfactual, but:
  - Most renters are first time renters so no displacement from other rentals
  - No spillovers across plots within owners suggest there may be little spillover within renters, too
  - Results not driven by labor, but by investment, productivity, and crop choice. Less obviously facing constraints on those margins, and renters often seem to have access to credit
- GE effects
  - Small experiment
  - To test these, we would need a completely different design with RCT at location level, identifying potential owners, potential renters ex ante
  - Also, if very segmented market, treatment on a small network does not affect the rest

## Why do renters decide to rent in?

Why rented extra plot	%
Had spare cash	6
Had spare labor	9
Household needs more food	69
Plot very fertile	19
Rental price was low	10



	Target	NON-Target		
	Plot	Plots		Ν
	[T]	[NT]	[T-NT]	
Plot Size	0.79	0.75	0.02	1,898
	(0.55)	(1.04)	(0.04)	2,000
Respondent's homestead in different village than plot	0.01	0.03	-0.01	1,898
	(0.12)	(0.17)	(0.01)	1,000
Sandy loam soil	0.54	0.53	0.01	1,898
	(0.50)	(0.50)	(0.01)	_,000
Sandy clay soil	0.27	0.31	-0.03	$1,\!898$
	(0.44)	(0.46)	$(0.01)^{***}$	
Irrigation dummy	0.06	0.05	0.01	1,898
0	(0.23)	(0.22)	(0.01)	,
Cultivated in 2019 long rains	0.60	0.79	-0.19	1,898
0	(0.49)	(0.41)	$(0.02)^{***}$	,
Rented out in 2019 long rains	0.12	0.06	0.06	1,898
Ŭ	(0.32)	(0.24)	$(0.01)^{***}$	
Cultivated with maize in 2019 long rains	0.49	0.45	0.01	1,898
-	(0.50)	(0.50)	(0.03)	
Cultivated with commercial crops in 2019 long rains	0.04	0.09	-0.04	1,898
	(0.20)	(0.29)	$(0.01)^{***}$	
Value of agricultural inputs (excl. labor)	34.5	46.3	-9.4	1,883
	(71.7)	(284.9)	(7.4)	
Value of household labor	29.27	27.30	1.97	1,042
	(42.64)	(39.90)	(2.42)	
Value of hired labor	13.0	9.0	4.0	1,041
	(26.6)	(18.5)	$(1.2)^{***}$	
Cultivated in 2018 short rains	0.54	0.69	-0.15	$1,\!898$
	(0.50)	(0.46)	$(0.02)^{***}$	
Rented out in 2018 short rains	0.10	0.06	0.04	$1,\!898$
	(0.29)	(0.24)	$(0.01)^{***}$	
Harvest value in in 2018 short rains	70.5	106.0	-22.8	$1,\!898$
	(185.2)	(743.3)	(16.1)	

 Table B.1: Comparison Target Plots vs Non Target Plots

## Target Plots vs non-Target plots

<u>Back</u>

## Balance

	Rental Subsidy [RS]	Cash Drop [CD]	Control [C]	[RS-CD]	[RS-C]	[CD-C]	Ν
A. Owners							
Age	49.38	51.81	50.34	-2.22	-0.95	1.40	52
	(15.19)	(15.19)	(14.38)	(1.60)	(1.64)	(1.61)	
Male	0.69	0.74	0.69	-0.06	-0.01	0.07	52
	(0.47)	(0.44)	(0.47)	(0.05)	(0.05)	(0.05)	
Family Size	5.37	5.83	5.85	-0.46	-0.42	0.06	52
	(2.83)	(2.71)	(2.61)	(0.30)	(0.30)	(0.28)	
High School Educated	0.26	0.21	0.23	0.05	0.01	-0.01	52
	(0.44)	(0.41)	(0.42)	(0.04)	(0.05)	(0.05)	
Agricultural Training	0.32	0.25	0.33	0.07	0.01	-0.06	5
	(0.47)	(0.44)	(0.47)	(0.05)	(0.05)	(0.05)	
Compare agricultural experience to avg. farmer (1-5)	2.84	2.78	2.89	0.04	-0.03	-0.10	5
	(0.89)	(0.82)	(0.92)	(0.09)	(0.09)	(0.09)	
No. plots owned in 2019 long rains	3.49	3.53	3.65	-0.05	-0.21	-0.15	5
	(1.28)	(1.34)	(1.29)	(0.14)	(0.14)	(0.14)	
Total plots: total acres owned in 2019 long rains	$2.48^{\circ}$	2.64	2.57	-0.17	-0.09	0.08	5
F	(1.87)	(2.07)	(1.95)	(0.18)	(0.17)	(0.20)	
Have maize stocks from own production, last 12 months	0.69	0.70	0.68	0.00	0.01	0.01	5
nano mano ocono nom producción, tase 12 monte	(0.46)	(0.46)	(0.47)	(0.04)	(0.04)	(0.05)	
Experienced a hunger period, last 12 months	0.34	0.36	0.37	-0.02	-0.04	-0.01	5
Experienced a nunger period, fast 12 months	(0.48)	(0.48)	(0.48)	(0.05)	(0.05)	(0.05)	0.
Own oxen or cow	0.69	0.67	0.61	0.02	0.07	0.05	5
own oxen of cow	(0.46)	(0.47)	(0.49)	(0.02)	(0.05)	(0.05)	0.
Number person-days spent working on other farms, last 7 months	20.04	20.14	(0.43) 30.46	-1.62	-10.26	-8.90	5
vulliber person-days spent working on other farms, last 7 months	(70.39)	(56.06)	(86.67)	(6.68)	(8.78)	(6.98)	0.
Number person-days spent on non-ag work, last 12 months	(70.39) 20.90	(30.00) 20.21	(30.07) 25.68	1.06	-6.58	-6.76	5
Number person-days spent on non-ag work, last 12 months	(31.16)	(31.62)	(35.05)	(3.22)	(3.53)*	$(3.63)^*$	0.
Taken a loan in last 12 months	(31.10) 0.66	(31.02) 0.57	0.63	(3.22) 0.10	0.03	-0.06	5
Taken a loan in last 12 months	(0.48)	(0.57)	(0.48)	$(0.05)^*$	(0.05)	(0.05)	5
Detail harmonical data 10 manutha	· · ·	(0.50) 88.8	· · · ·		· · ·	· · ·	~
Total borrowed, last 12 months	53.0		69.5	-32.8	-23.1	14.9	5
Posticional in DOGGA	(123.6)	(233.4)	(145.9)	$(19.1)^*$	(14.7)	(21.1)	-
Participate in ROSCA	0.48	0.45	0.52	0.01	-0.04	-0.06	5
	(0.50)	(0.50)	(0.50)	(0.05)	(0.05)	(0.06)	-
Have bank account	0.25	0.26	0.28	0.00	-0.03	-0.02	53
	(0.43)	(0.44)	(0.45)	(0.05)	(0.05)	(0.05)	
Total amount saved	64.3	74.1	78.7	-5.1	-16.8	-4.4	5
	(155.5)	(170.2)	(175.0)	(17.9)	(17.4)	(18.8)	
5k Ksh in emergency savings	0.38	0.34	0.41	0.03	-0.03	-0.06	52
	(0.49)	(0.48)	(0.49)	(0.05)	(0.05)	(0.05)	
Wealth index, assets- and amenities-based PCA	0.17	0.01	-0.18	0.15	0.33	0.21	52
	(2.07)	(1.79)	(1.65)	(0.22)	$(0.19)^*$	(0.18)	

<u>Back</u>

	Rental Subsidy [RS]	Cash Drop [CD]	Control [C]	[RS-CD]	[RS-C]	[CD-C]	Ν
B. Target Plots							
Size (avg reported-GPS)	0.71	0.76	0.69	-0.04	0.02	0.07	521
	(0.44)	(0.52)	(0.43)	(0.03)	(0.03)	$(0.03)^{**}$	
Inherited	0.91	0.91	0.93	0.01	-0.02	-0.02	521
	(0.28)	(0.29)	(0.26)	(0.03)	(0.03)	(0.03)	
Certificate of title/customary ownership	0.76	0.67	0.67	0.10	0.10	0.00	521
,	(0.43)	(0.47)	(0.47)	$(0.05)^{**}$	$(0.05)^{**}$	(0.05)	
Respondent's homestead in different village than plot	0.02	0.02	0.01	0.00	0.01	0.01	521
	(0.13)	(0.13)	(0.08)	(0.01)	(0.01)	(0.01)	
Sandy loam soil	$0.53^{-1}$	$0.53^{\circ}$	0.55	-0.01	0.00	0.00	521
v	(0.50)	(0.50)	(0.50)	(0.05)	(0.05)	(0.05)	
Sandy clay soil	0.27	0.26	0.26	0.02	0.01	-0.02	521
	(0.45)	(0.44)	(0.44)	(0.05)	(0.05)	(0.05)	
Soil quality index (1=poor, 2=fair, 3=good)	2.56	2.56	2.64	-0.01	-0.08	-0.07	521
con quanty matrix (1 poor, 2 ran, 5 800d)	(0.54)	(0.53)	(0.53)	(0.06)	(0.06)	(0.05)	
Swampy/dry index (1=swampy, 2=mix, 3=dry)	2.42	2.39	2.41	0.03	-0.02	0.01	521
owampy/ary mack (r=owampy, 2=mix, o=ary)	(0.60)	(0.61)	(0.60)	(0.07)	(0.07)	(0.07)	02.
Erosion dummy	0.21	0.21	0.29	0.00	-0.07	-0.09	521
Liosion duniny	(0.41)	(0.41)	(0.46)	(0.04)	$(0.04)^*$	$(0.04)^{**}$	02.
Irrigation dummy	(0.41) 0.05	(0.41) 0.05	(0.40) 0.07	0.00	-0.02	-0.01	521
inigation duminy	(0.21)	(0.22)	(0.26)	(0.02)	(0.02)	(0.03)	02
Cultivated in 2019 long rains	0.63	0.60	(0.20) 0.57	0.02)	0.06	0.04	521
Cultivated in 2019 long rains	(0.48)	(0.49)	(0.50)	(0.04)	(0.05)	(0.04)	021
Bontod out in 2010 long poing	· · · ·	· · ·	· · · · ·	· · · · ·	· · ·	( )	521
Rented out in 2019 long rains	0.13	0.10	0.12	0.03	0.01	-0.02	521
Chiltian to domit housing in 2010 laws as inc	(0.33)	(0.31)	(0.33)	(0.03)	(0.04)	(0.03)	501
Cultivated with maize in 2019 long rains	0.53	0.49	0.46	0.05	0.07	0.03	521
	(0.50)	(0.50)	(0.50)	(0.05)	(0.05)	(0.05)	501
Cultivated with commercial crops in 2019 long rains	0.04	0.05	0.04	-0.01	0.00	0.01	521
	(0.20)	(0.21)	(0.20)	(0.02)	(0.02)	(0.02)	~
Value of agricultural inputs (excl. labor)	41.1	39.2	23.1	2.6	19.1	19.6	51'
	(84.5)	(75.9)	(48.8)	(8.1)	$(7.5)^{**}$	$(6.7)^{***}$	
Value of household labor	32.10	26.28	29.47	6.82	4.70	-1.28	521
	(45.58)	(35.33)	(46.20)	(4.36)	(4.88)	(4.31)	
Value of hired labor	16.2	11.7	11.1	4.3	5.8	1.8	521
	(30.3)	(24.7)	(24.4)	(3.0)	$(2.8)^{**}$	(2.7)	
Cultivated in 2018 short rains	0.53	0.56	0.53	-0.02	0.00	0.04	521
	(0.50)	(0.50)	(0.50)	(0.05)	(0.05)	(0.05)	
Rented out in 2018 short rains	0.09	0.09	0.10	0.01	-0.01	-0.01	521
	(0.29)	(0.29)	(0.30)	(0.03)	(0.03)	(0.03)	
Harvest value in in 2018 short rains	72.5	86.4	52.8	-10.0	16.1	27.0	521
	(169.5)	(232.3)	(141.4)	(20.9)	(16.8)	(21.0)	

## Balance (cont'd)

	Rental Subsidy [RS]	Cash Drop [CD]	Control [C]	[RS-CD]	[RS-C]	[CD-C]	Ν
C. Non-target Plots							
Owned in 2019 long rains	2.49	2.53	2.65	-0.05	-0.21	-0.15	521
o when hi more reng rand	(1.28)	(1.34)	(1.29)	(0.14)	(0.14)	(0.14)	0
Total acres owned in 2019 long rains	1.77	1.88	1.89	-0.12	-0.11	0.00	520
	(1.69)	(1.83)	(1.75)	(0.18)	(0.17)	(0.19)	
Rented out in 2019 long rains	0.10	0.15	0.22	-0.05	-0.12	-0.06	521
0	(0.34)	(0.44)	(0.53)	(0.04)	$(0.05)^{**}$	(0.05)	
Cultivated in 2019 long rains	2.10	1.94	2.18	0.17	-0.10	-0.27	521
0	(1.33)	(1.21)	(1.25)	(0.13)	(0.14)	$(0.13)^{**}$	
Cultivated with maize in 2019 long rains	1.15	1.16	1.26	-0.03	-0.13	-0.12	521
	(0.97)	(0.88)	(0.97)	(0.10)	(0.10)	(0.09)	
Cultivated with commercial crops in 2019 long rains	0.27	0.20	0.23	0.07	0.04	-0.01	521
	(0.52)	(0.44)	(0.55)	(0.05)	(0.06)	(0.06)	
Value of agricultural inputs (excl. labor)	140.0	102.7	96.7	39.0	45.9	11.5	518
	(294.6)	(249.5)	(188.6)	(26.6)	$(26.2)^*$	(23.3)	
Value of household labor	28.90	24.53	28.48	3.59	2.57	-3.85	521
	(44.86)	(32.44)	(41.50)	(4.34)	(4.80)	(4.11)	
Value of hired labor	8.8	9.6	8.8	-1.7	-0.2	1.5	520
	(17.2)	(19.8)	(18.5)	(2.2)	(1.9)	(2.1)	
Cultivated in 2018 short rains	1.85	1.71	1.87	0.16	-0.05	-0.20	521
	(1.32)	(1.23)	(1.31)	(0.13)	(0.14)	(0.14)	
Harvest value in in 2018 short rains	231.9	295.7	281.3	-50.2	-32.3	3.2	521
	(603.1)	(842.8)	(825.8)	(83.4)	(70.6)	(89.8)	

## Balance (cont'd)

	Complier	Non-Complier	Difference
A. Owner characteristics			
Age	48.91	50.85	-1.94
***	(14.62)	(16.97)	(2.83)
Male	0.67	0.70	-0.03
	(0.47)	(0.47)	(.08)
Family Size	5.55	4.91	0.64
anny suc	(2.76)	(3.15)	(.53)
High School Educated	0.30	0.15	0.15**
	(0.46)	(0.36)	(.07)
Agricultural Training	0.40	0.13	0.27***
00	(0.49)	(0.34)	(.07)
Compare agricultural experience to avg. farmer (1-5)	2.93	2.63	0.30**
	(0.91)	(0.77)	(.14)
No. plots owned in 2019 long rains	3.47	3.50	-0.03
. 0	(1.23)	(1.39)	(.23)
Total plots: total acres owned in 2019 long rains	2.68	1.90	0.78***
	(1.99)	(1.36)	(.27)
Have maize stocks from own production, last 12 months	0.74	0.54	0.20**
• '	(0.44)	(0.50)	(.08)
Experienced a hunger period, last 12 months	0.32	0.41	-0.10
	(0.47)	(0.50)	(.08)
Own oxen or cow	0.73	0.54	0.19**
	(0.44)	(0.50)	(.08)
Number person-days spent working on other farms, last 7 months	24.01	10.02	13.99
	(81.15)	(32.61)	(8.83)
Number person-days spent on non-ag work, last 12 months	23.30	17.28	6.02
••••	(32.22)	(29.32)	(5.21)
Taken a loan in last 12 months	0.71	0.57	$0.14^{*}$
	(0.46)	(0.50)	(.08)
Total borrowed, last 12 months	69.42	14.63	54.79***
	(144.27)	(22.42)	(13.6)
Participate in ROSCA	0.52	0.41	0.10
	(0.50)	(0.50)	(.09)
Have bank account	0.28	0.20	0.08
	(0.45)	(0.40)	(.07)
Total amount saved	69.91	50.01	19.90
	(161.78)	(141.11)	(25.45)
5k Ksh in emergency savings	0.42	0.28	$0.13^{*}$
	(0.50)	(0.46)	(.08)
Wealth index, assets- and amenities-based PCA	0.40	-0.34	$0.74^{**}$
	(2.25)	(1.53)	(.31)

## Rental Subsidy Compliers (1)

## **Compliers:**

- larger plot size
- more education
- more plots owned
- higher input intensity

	Complier	Non-Complier	Difference
B. Target plot characteristics	_	_	
Plot size	0.78	0.53	$0.24^{***}$
	(0.48)	(0.29)	(.06)
Inherited	0.91	0.93	-0.03
	(0.29)	(0.25)	(.05)
Certificate of title/customary ownership	0.75	0.78	-0.03
	(0.43)	(0.42)	(.07)
Respondent's homestead in different village than plot	0.03	0.00	$0.03^{*}$
	(0.16)	(0.00)	(.01)
Sandy loam soil	0.57	0.52	0.04
	(0.50)	(0.51)	(.09)
Sandy clay soil	0.26	0.26	-0.00
	(0.44)	(0.44)	(.08)
Soil quality index (1=poor, 2=fair, 3=good)	2.57	2.54	0.02
	(0.55)	(0.55)	(.09)
Swampy/dry index (1=swampy, 2=mix, 3=dry)	2.42	2.43	-0.01
Freedon dummu	(0.62) 0.23	(0.54) 0.20	(.1) 0.03
Erosion dummy	(0.42)	(0.40)	(.07)
Irrigation dummy	0.06	0.00	0.06***
Inigation duminy	(0.24)	(0.00)	(.02)
Cultivated in 2019 long rains	0.62	0.67	-0.06
California 2015 long lamb	(0.49)	(0.47)	(.08)
Rented out in 2019 long rains	0.16	0.07	0.09*
Tented out in 2010 long fails	(0.37)	(0.25)	(.05)
Cultivated with maize in 2019 long rains	0.53	0.52	0.01
	(0.50)	(0.51)	(.09)
Cultivated with commercial crops in 2019 long rains	0.04	0.04	-0.00
1 0	(0.20)	(0.21)	(.04)
Value of agricultural inputs (excl. labor)	47.42	26.62	20.80*
,	(93.37)	(59.72)	(12.23)
Value of household labor	35.90	21.62	14.28**
	(48.64)	(36.08)	(6.91)
Value of hired labor	15.91	17.67	-1.76
	(29.44)	(34.11)	(5.68)
Cultivated in 2018 short rains	0.53	0.52	0.01
	(0.50)	(0.51)	(.09)
Rented out in 2018 short rains	0.11	0.07	0.04
	(0.31)	(0.25)	(.05)
Plan cultivate in 2018 short rains (Listing)	0.66	0.67	-0.02
	(0.48)	(0.47)	(.08)
Harvest value in in 2018 short rains	74.18	67.94	6.25
	(163.81)	(189.34)	(31.56)

## Rental Subsidy Compliers (2)

<u>Back</u>

## Renting out *non-Target plots*

	D . 1
	Rented
	out
	(1)
ITT	
Rental Subsidy	0.01
-	[0.01]
Cash Drop	0.00
-	[0.01]
p-value Rent = Cash	0.63
тот	
Rental Subsidy Paid	0.01
2	[0.01]
Cash Drop Paid	0.00
-	[0.01]
p-value $Rent = Cash$	0.51
Mean Y in Control Group	0.05
Observations	5,229



## Plot manager characteristics: results (LATE)

	(1)	(2)	(3)	(4)
Panel A: Demographics	Household			High School
and Education	Size	Age	Gender	Educated
Plot Rented	0.21	-7.85***	0.25***	0.14**
	[0.43]	[2.14]	[0.07]	[0.07]
Mean Y in Control Group	5.75	48.98	0.69	0.24
Observations	508	508	508	508
Panel B: Agricultural Land	N. Plots	Rent In	S. Plots	Target Plot in
and Practices	Owned	Plot(s)	Cash Crops	Diff. Village
Plot Rented	-1.89***	0.30***	0.05	0.19***
	[0.21]	[0.06]	[0.05]	[0.05]
Mean Y in Control Group	3.21	0.07	0.11	0.05
Observations	508	508	467	506
Panel C: Food Security,	Experienced	Non-Land		Emergency
Wealth and Finance	Hunger	Wealth	Borrowed	Savings
Plot Rented	-0.13**	-0.24	0.24***	0.09
	[0.06]	[0.17]	[0.07]	[0.07]
Mean Y in Control Group	0.33	-0.01	0.62	0.40
Observations	508	504	508	508

**Nuanced distributional effects of rentals:** Renters own fewer assets (land & non-land) despite similar household size, but are younger, more educated, and, possibly, more market-oriented (cash crops, loans). They are also more likely to be male

Table 1: Manager characteristics

Panel A: Demographics and Education         Household Size         Age (Participation of the second second of the second product of the second second of the second product second of the second second of the second of the second second of the second of the second of the second second of the second of the second of the second of the second second of the second of th		(1)	(2)	(3)	(4)
Rental Subsidy       0.10 $-3.86^{***}$ 0.12^{***}       0.07*         Cash Drop $[0.25]$ $[1.24]$ $[0.04]$ $[0.04]$ Cash Drop $-0.27$ $-1.42$ $0.09^{***}$ $0.05$ $p$ -value Rent = Cash $0.11$ $0.06$ $0.34$ $0.61$ LATE $P$ $P$ $0.43$ $[2.14]$ $[0.07]$ $[0.07]$ Mean Y in Control Group $5.75$ $48.98$ $0.69$ $0.24$ $O$ Observations $508$ $508$ $508$ $508$ $508$ $508$ Panel B: Agricultural Land and Practices       N. Plots       Rent In       S. Plots       Target Plot in         ITT $Plot(s)$ $Cash$ Crops $Diff.$ Village $I$ ITT $I$ $I$ $I$ $I$ $I$ $I$ Rental Subsidy $-0.92^{***}$ $0.15^{***}$ $0.02$ $0.09^{***}$ $ITT$ $I$ $I$ $I$ $I$ $I$ $I$ Rental Subsidy $-0.92^{***}$ $0.15^{***}$ $0.02$ $0.09^{***}$	<b>.</b> .		Age	Gender	0
$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	ITT				
Cash Drop $[0.25]$ $[1.24]$ $[0.04]$ $[0.04]$ Cash Drop $-0.27$ $-1.42$ $0.09^{***}$ $0.05$ $[0.19]$ $[1.01]$ $[0.03]$ $[0.03]$ $p$ -value Rent = Cash $0.11$ $0.06$ $0.34$ $0.61$ LATE $[0.43]$ $[2.14]$ $[0.07]$ $[0.07]$ Mean Y in Control Group $5.75$ $48.98$ $0.69$ $0.24$ Observations $508$ $508$ $508$ $508$ Panel B: Agricultural Land and PracticesN. Plots OwnedRent In Plot(s)S. Plots Cash CropsTarget Plot in Diff. VillageITT $0.92^{***}$ $0.15^{***}$ $0.02$ $0.09^{***}$ Rental Subsidy $-0.92^{***}$ $0.15^{***}$ $0.02$ $0.09^{***}$ Cash Drop $-0.17$ $0.04$ $-0.01$ $0.03$ $p$ -value Rent = Cash $0.00$ $0.01$ $0.17$ $0.04$ LATE $-1.89^{***}$ $0.30^{**}$ $0.05$ $0.19^{***}$ Plot Rented $-1.89^{***}$ $0.30^{**}$ $0.05$ $0.19^{***}$ $(0.21]$ $[0.06]$ $[0.05]$ $[0.05]$ $0.05$ Mean Y in Control Group $3.21$ $0.07$ $0.11$ $0.05$ Observations $508$ $508$ $467$ $506$ Panel C: Food Security, Wealth and FinanceExperienced $Non-Land$ HungerEmergency SavingsITT $-0.06^{*}$ $-0.12$ $0.12^{***}$ $0.05$ $Panel C: Food Security,[0.03][0.09][0.04]$	Rental Subsidy	0.10	-3.86***	$0.12^{***}$	$0.07^{*}$
$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	*	[0.25]		[0.04]	[0.04]
$\begin{array}{c c c c c c c c c c c c c c c c c c c $	Cash Drop	-0.27	-1.42		0.05
LATE           Plot Rented $0.21$ $-7.85^{***}$ $0.25^{***}$ $0.14^{**}$ Mean Y in Control Group $5.75$ $48.98$ $0.69$ $0.24$ Observations $508$ $508$ $508$ $508$ Panel B: Agricultural Land and Practices         N. Plots         Rent In S. Plots         Target Plot in Diff. Village <i>ITT</i> Nental Subsidy $-0.92^{***}$ $0.15^{***}$ $0.02$ $0.09^{***}$ Rental Subsidy $-0.92^{***}$ $0.15^{***}$ $0.02$ $0.09^{***}$ Cash Drop $-0.17$ $0.04$ $-0.01$ $0.03$ p-value Rent = Cash $0.00$ $0.01$ $0.17$ $0.04$ $-0.05$ Mean Y in Control Group $3.21$ $0.07$ $0.11$ $0.05$ $0.19^{***}$ Mealt h and Finance         Hunger         Wealth         Borrowed         Savings <i>ITT</i> $0.06^*$ $-0.12$ $0.12^{***}$ $0.05$ Mean Y in Control Group $0.03$ $[0.09]$ $[0.04]$ $[0.04]$ Panel C: Foo		[0.19]	[1.01]	[0.03]	[0.03]
$[0.43]$ $[2.14]$ $[0.07]$ $[0.07]$ Mean Y in Control Group $5.75$ $48.98$ $0.69$ $0.24$ Observations $508$ $508$ $508$ $508$ $508$ Panel B: Agricultural Land and PracticesN. Plots OwnedRent In Plot(s)S. Plots Cash CropsTarget Plot in Diff. Village <i>ITT</i> Rental Subsidy $-0.92^{***}$ $0.15^{***}$ $0.02$ $0.09^{***}$ $[0.15]$ $[0.04]$ $[0.03]$ $[0.03]$ Cash Drop $-0.17$ $0.04$ $-0.01$ $0.03$ $p$ -value Rent = Cash $0.00$ $0.01$ $0.17$ $0.04$ <i>LATE</i> $[0.21]$ $[0.06]$ $[0.05]$ $[0.05]$ Plot Rented $-1.89^{***}$ $0.30^{***}$ $0.05$ $0.19^{***}$ Observations $508$ $508$ $467$ $506$ Panel C: Food Security, Wealth and FinanceExperienced HungerNon-Land WealthEmergency Savings <i>ITT</i> Rental Subsidy $-0.06^*$ $-0.12$ $0.12^{***}$ $0.05$ <i>ITT</i> Rental Subsidy $-0.06^*$ $-0.12$ $0.12^{***}$ $0.05$ <i>ITT</i> Rental Subsidy $-0.06^*$ $-0.12$ $0.03$ $0.06$ <i>ITT</i> Rental Subsidy $0.06^*$ $-0.12$ $0.24^{***}$ $0.09$ <i>ICT</i> Rentel = Cash $0.34$ $0.04$ $0.03$ $0.85$ <i>ITT</i> Rent I = Cash $0.34$ $0.04$ $0.03$ $0.85$ <i>ITT</i> Rent I = Cash $0.34$ $0.04$ $0.03$ $0.85$ <td>-</td> <td>0.11</td> <td>0.06</td> <td>0.34</td> <td>0.61</td>	-	0.11	0.06	0.34	0.61
Mean Y in Control Group Observations $5.75$ $48.98$ $0.69$ $0.24$ Observations $508$ $508$ $508$ $508$ $508$ Panel B: Agricultural Land and Practices         N. Plots Owned         Rent In Plot(s)         S. Plots Cash Crops         Target Plot in Diff. Village           ITT           Cash Crops         Diff. Village           ITT                 Rental Subsidy $-0.92^{***}$ $0.15^{***}$ $0.02$ $0.09^{***}$ Cash Drop $-0.17$ $0.04$ $-0.01$ $0.03$ $p$ -value Rent = Cash $0.00$ $0.01$ $0.17$ $0.04$ LATE                Plot Rented $-1.89^{***}$ $0.30^{***}$ $0.05$ $0.19^{***}$ Observations $508$ $508$ $508$ $467$ $506$ Panel C: Food Security,         Experienced         Non-Land         Emergency         Savings           ITT $[0.03]$ </td <td>Plot Rented</td> <td>0.21</td> <td><math>-7.85^{***}</math></td> <td><math>0.25^{***}</math></td> <td><math>0.14^{**}</math></td>	Plot Rented	0.21	$-7.85^{***}$	$0.25^{***}$	$0.14^{**}$
Observations         508         508         508         508           Panel B: Agricultural Land and Practices         N. Plots Owned         Rent In Plot(s)         S. Plots Cash Crops         Target Plot in Diff. Village           ITT $0$ $0$ $0$ $0$ $0$ $0$ $0$ ITT $0$ $0$ $0.15^{***}$ $0.02$ $0.09^{***}$ Rental Subsidy $-0.92^{***}$ $0.15^{***}$ $0.02$ $0.09^{***}$ Cash Drop $-0.17$ $0.04$ $-0.01$ $0.03$ $p$ -value Rent = Cash $0.00$ $0.01$ $0.17$ $0.04$ LATE $0.00$ $0.01$ $0.17$ $0.04$ Plot Rented $-1.89^{***}$ $0.30^{***}$ $0.05$ $0.19^{***}$ Plot Rented $-1.89^{***}$ $0.30^{***}$ $0.05$ $0.19^{***}$ Observations $508$ $508$ $467$ $506$ Panel C: Food Security,         Experienced         Non-Land         Borrowed         Earergency           Wealth and Finance $[0.03]$ $[0.09]$ <td></td> <td>[0.43]</td> <td>[2.14]</td> <td>[0.07]</td> <td>[0.07]</td>		[0.43]	[2.14]	[0.07]	[0.07]
Panel B: Agricultural Land and Practices         N. Plots Owned         Rent In Plot(s)         S. Plots Cash Crops         Target Plot in Diff. Village <i>ITT</i> Rental Subsidy $-0.92^{***}$ $0.15^{***}$ $0.02$ $0.09^{***}$ Cash Drop $-0.17$ $0.04$ $[0.03]$ $[0.03]$ $[0.03]$ Cash Drop $-0.17$ $0.04$ $-0.01$ $0.03$ <i>p-value Rent = Cash</i> $0.00$ $0.01$ $0.17$ $0.04$ $-0.01$ $0.03$ <i>p-value Rent = Cash</i> $0.00$ $0.01$ $0.17$ $0.04$ $-0.05$ $0.19^{***}$ Plot Rented $-1.89^{***}$ $0.30^{***}$ $0.05$ $0.19^{***}$ Mean Y in Control Group $3.21$ $0.07$ $0.11$ $0.05$ Observations $508$ $508$ $467$ $506$ Panel C: Food Security,         Experienced         Non-Land         Emergency           Wealth and Finance $[0.03]$ $[0.09]$ $[0.04]$ $[0.04]$ <i>ITT</i> $-0.06^*$ $-0.12$ $0.12^{***}$ $0.05$	Mean Y in Control Group	5.75	48.98	0.69	0.24
and PracticesOwnedPlot(s)Cash CropsDiff. Village $ITT$ Rental Subsidy $-0.92^{***}$ $0.15^{***}$ $0.02$ $0.09^{***}$ Rental Subsidy $-0.92^{***}$ $0.15^{***}$ $0.02$ $0.09^{***}$ Cash Drop $-0.17$ $0.04$ $-0.01$ $0.03$ $p$ -value Rent = Cash $0.00$ $0.01$ $0.17$ $0.04$ LATE $0.00$ $0.01$ $0.17$ $0.04$ Plot Rented $-1.89^{***}$ $0.30^{***}$ $0.05$ $0.19^{***}$ Observations $508$ $508$ $467$ $506$ Panel C: Food Security, Wealth and FinanceExperienced HungerNon-Land WealthEmergency SavingsITTRental Subsidy $-0.06^*$ $-0.12$ $0.12^{***}$ $0.05$ Ood $0.03$ $[0.03]$ $[0.09]$ $[0.04]$ $[0.04]$ $p$ -value Rent = Cash $0.34$ $0.04$ $0.03$ $0.06$ ITTITTITTITTITTITTRental Subsidy $-0.06^*$ $-0.12$ $0.12^{***}$ $0.05$ ITTITTITTITTITTRental Subsidy $-0.03$ $0.08$ $0.03$ $0.06$ ITTITTITTITTRental Subsidy $-0.03$ $0.08$ $0.03$ $0.06$ ITTITTITTITTITTRental Subsidy $-0.06^*$ $-0.12$ $0.12^{***}$ $0.05$ ITTITTITTITTITTITTITT </td <td>Observations</td> <td>508</td> <td>508</td> <td>508</td> <td>508</td>	Observations	508	508	508	508
and Practices         Owned         Plot(s)         Cash Crops         Diff. Village           ITT         Rental Subsidy $-0.92^{***}$ $0.15^{***}$ $0.02$ $0.09^{***}$ Rental Subsidy $-0.92^{***}$ $0.15^{***}$ $0.02$ $0.09^{***}$ Cash Drop $-0.17$ $0.04$ $-0.01$ $0.03$ p-value Rent = Cash $0.00$ $0.01$ $0.17$ $0.04$ P-value Rent = Cash $0.00$ $0.01$ $0.17$ $0.04$ LATE         Image: Component Compo					
ITT	0				
Rental Subsidy $-0.92^{***}$ $0.15^{***}$ $0.02$ $0.09^{***}$ [0.15][0.04][0.03][0.03]Cash Drop $-0.17$ $0.04$ $-0.01$ $0.03$ $p$ -value Rent = Cash $0.00$ $0.01$ $0.17$ $0.04$ LATE $0.00$ $0.01$ $0.17$ $0.04$ Plot Rented $-1.89^{***}$ $0.30^{***}$ $0.05$ $0.19^{***}$ Mean Y in Control Group $3.21$ $0.07$ $0.11$ $0.05$ Observations $508$ $508$ $467$ $506$ Panel C: Food Security, Wealth and FinanceExperienced HungerNon-Land WealthEmergency SavingsITTITTItal Subsidy $-0.06^*$ $-0.12$ $0.12^{***}$ $0.05$ ITT $[0.03]$ $[0.09]$ $[0.04]$ $[0.04]$ $[0.04]$ Cash Drop $-0.03$ $0.08$ $0.03$ $0.06$ $[0.03]$ $[0.09]$ $[0.04]$ $[0.04]$ $p$ -value Rent = Cash $0.34$ $0.04$ $0.03$ $0.85$ LATEItal Subsidy $-0.13^{**}$ $-0.24$ $0.24^{***}$ $0.09$ $[0.06]$ $[0.17]$ $[0.07]$ $[0.07]$ $[0.07]$ Mean Y in Control Group $0.33$ $-0.01$ $0.62$ $0.40$	and Practices	Owned	Plot(s)	Cash Crops	Diff. Village
Cash Drop $[0.15]$ $[0.04]$ $[0.03]$ $[0.03]$ $-0.17$ $0.04$ $-0.01$ $0.03$ $p$ -value Rent = Cash $0.00$ $0.01$ $0.17$ $0.04$ $LATE$ $-1.89^{***}$ $0.30^{***}$ $0.05$ $0.19^{***}$ Plot Rented $-1.89^{***}$ $0.30^{***}$ $0.05$ $0.19^{***}$ Mean Y in Control Group $3.21$ $0.07$ $0.11$ $0.05$ Observations $508$ $508$ $467$ $506$ Panel C: Food Security, Wealth and FinanceExperienced HungerNon-Land WealthEmergency SavingsITTITT $0.03$ $[0.09]$ $[0.04]$ $[0.04]$ Cash Drop $-0.06^*$ $-0.12$ $0.12^{***}$ $0.05$ $[0.3]$ $[0.09]$ $[0.04]$ $[0.04]$ $[0.04]$ $p$ -value Rent = Cash $0.34$ $0.04$ $0.03$ $0.85$ $LATE$ $ITT$ $ITT$ $ITT$ $ITT$ $ITT$ Rental Subsidy $-0.06^*$ $-0.12$ $0.12^{***}$ $0.05$ $[0.3]$ $[0.03]$ $[0.09]$ $[0.4]$ $[0.04]$ $p$ -value Rent = Cash $0.34$ $0.04$ $0.03$ $0.85$ $LATE$ $ITT$ <td>ITT</td> <td></td> <td></td> <td></td> <td></td>	ITT				
Cash Drop $[0.15]$ $[0.04]$ $[0.03]$ $[0.03]$ $P$ -0.17 $0.04$ $-0.01$ $0.03$ $p$ -value Rent = Cash $0.00$ $0.01$ $0.17$ $0.04$ $LATE$ $P$ $-1.89^{***}$ $0.30^{***}$ $0.05$ $0.19^{***}$ Plot Rented $-1.89^{***}$ $0.30^{***}$ $0.05$ $0.19^{***}$ $D$ Mean Y in Control Group $3.21$ $0.07$ $0.11$ $0.05$ Observations $508$ $508$ $467$ $506$ Panel C: Food Security, Wealth and FinanceExperienced HungerNon-Land WealthEmergency BorrowedEmergency Savings $ITT$ $P$ $P$ $0.03$ $0.04$ $0.04$ $0.04$ $Cash Drop$ $-0.06^*$ $-0.12$ $0.12^{***}$ $0.05$ $P$ -value Rent = Cash $0.34$ $0.04$ $0.03$ $0.66$ $[0.03]$ $[0.09]$ $[0.4]$ $[0.04]$ $p$ -value Rent = Cash $0.34$ $0.04$ $0.03$ $0.85$ $LATE$ $Harger$ $-0.13^{**}$ $-0.24$ $0.24^{***}$ $0.09$ $[0.06]$ $[0.17]$ $[0.07]$ $[0.07]$ $[0.07]$ Mean Y in Control Group $0.33$ $-0.01$ $0.62$ $0.40$	Rental Subsidy	$-0.92^{***}$	$0.15^{***}$	0.02	$0.09^{***}$
Cash Drop $-0.17$ $0.04$ $-0.01$ $0.03$ $p$ -value Rent = Cash $0.00$ $0.01$ $0.17$ $0.04$ $LATE$ $0.00$ $0.01$ $0.17$ $0.04$ $P$ -value Rent = Cash $0.00$ $0.01$ $0.17$ $0.04$ $LATE$ $0.00$ $0.01$ $0.17$ $0.04$ $P$ and Centred $-1.89^{***}$ $0.30^{***}$ $0.05$ $0.19^{***}$ $[0.21]$ $[0.06]$ $[0.05]$ $[0.05]$ Mean Y in Control Group $3.21$ $0.07$ $0.11$ $0.05$ Observations $508$ $508$ $467$ $506$ Panel C: Food Security,       Experienced       Non-Land       Emergency         Wealth and Finance       Hunger       Wealth       Borrowed       Savings         ITT       Rental Subsidy $-0.06^*$ $-0.12$ $0.12^{***}$ $0.05$ Cash Drop $-0.03$ $0.08$ $0.03$ $0.06$ $0.04$ $[0.04]$ $p$ -value Rent = Cash $0.34$ $0.04$ $0.03$ $0.85$ $LATE$	u u		[0.04]	[0.03]	[0.03]
$\begin{array}{c cccccc} p-value \ Rent = Cash & 0.00 & 0.01 & 0.17 & 0.04 \\ \hline \textbf{LATE} \\ Plot \ Rented & -1.89^{***} & 0.30^{***} & 0.05 & 0.19^{***} \\ \hline & & [0.21] & [0.06] & [0.05] & [0.05] \\ \hline Mean \ Y \ in \ Control \ Group & 3.21 & 0.07 & 0.11 & 0.05 \\ Observations & 508 & 508 & 467 & 506 \\ \hline \textbf{Panel C: Food Security,} & Experienced \\ Hunger & Wealth \\ Hunger & Wealth \\ Hunger & Wealth \\ Borrowed & Savings \\ \hline \textbf{ITT} \\ Rental \ Subsidy & -0.06^{*} & -0.12 & 0.12^{***} & 0.05 \\ \hline (0.03] & [0.09] & [0.04] & [0.04] \\ Cash \ Drop & -0.03 & 0.08 & 0.03 & 0.06 \\ \hline [0.03] & [0.09] & [0.04] & [0.04] \\ p-value \ Rent = Cash & 0.34 & 0.04 & 0.03 & 0.85 \\ \hline \textbf{LATE} \\ Plot \ Rented & -0.13^{**} & -0.24 & 0.24^{***} & 0.09 \\ \hline [0.07] & [0.07] & [0.07] \\ \hline Mean \ Y \ in \ Control \ Group & 0.33 & -0.01 & 0.62 & 0.40 \\ \hline \end{array}$	Cash Drop		0.04		0.03
LATE       Image: Plot Rented $-1.89^{***}$ $0.30^{***}$ $0.05$ $0.19^{***}$ Plot Rented $[0.21]$ $[0.06]$ $[0.05]$ $[0.05]$ Mean Y in Control Group $3.21$ $0.07$ $0.11$ $0.05$ Observations $508$ $508$ $467$ $506$ Panel C: Food Security,       Experienced       Non-Land       Emergency         Wealth and Finance $Hunger$ Wealth       Borrowed       Savings         ITT $0.05$ $0.04$ $0.04$ $0.04$ Cash Drop $-0.03$ $0.08$ $0.03$ $0.06$ $0.04$ $0.04$ $0.04$ <i>p-value Rent = Cash</i> $0.34$ $0.04$ $0.03$ $0.85$ $LATE$ Plot Rented $-0.13^{**}$ $-0.24$ $0.24^{***}$ $0.09$ $[0.07]$ Mean Y in Control Group $0.33$ $-0.01$ $0.62$ $0.40$		[0.14]	[0.03]	[0.02]	[0.03]
Plot Rented $-1.89^{***}$ $0.30^{***}$ $0.05$ $0.19^{***}$ $[0.21]$ $[0.06]$ $[0.05]$ $[0.05]$ Mean Y in Control Group $3.21$ $0.07$ $0.11$ $0.05$ Observations $508$ $508$ $467$ $506$ Panel C: Food Security, Wealth and FinanceExperienced HungerNon-Land WealthEmergency BorrowedITTRental Subsidy $-0.06^*$ $-0.12$ $0.12^{***}$ $0.05$ (ash Drop $[0.03]$ $[0.09]$ $[0.04]$ $[0.04]$ $p$ -value Rent = Cash $0.34$ $0.04$ $0.03$ $0.85$ LATEPlot Rented $-0.13^{**}$ $-0.24$ $0.24^{***}$ $0.09$ Mean Y in Control Group $0.33$ $-0.01$ $0.62$ $0.40$	p-value $Rent = Cash$	0.00	0.01	0.17	0.04
	LATE				
Mean Y in Control Group $3.21$ $0.07$ $0.11$ $0.05$ Observations $508$ $508$ $467$ $506$ Panel C: Food Security,         Experienced         Non-Land         Emergency           Wealth and Finance         Hunger         Wealth         Borrowed         Savings           ITT         Rental Subsidy $-0.06^*$ $-0.12$ $0.12^{***}$ $0.05$ Cash Drop $[0.03]$ $[0.09]$ $[0.04]$ $[0.04]$ $p$ -value Rent = Cash $0.34$ $0.04$ $0.03$ $0.85$ LATE         Plot Rented $-0.13^{**}$ $-0.24$ $0.24^{***}$ $0.09$ $[0.06]$ $[0.17]$ $[0.07]$ $[0.07]$ $[0.07]$	Plot Rented	$-1.89^{***}$	$0.30^{***}$	0.05	$0.19^{***}$
Observations         508         508         467         506           Panel C: Food Security, Wealth and Finance         Experienced Hunger         Non-Land Wealth         Borrowed         Emergency Savings           ITT         Ental Subsidy $-0.06^*$ $-0.12$ $0.12^{***}$ $0.05$ Cash Drop $-0.03$ $[0.09]$ $[0.04]$ $[0.04]$ $[0.04]$ <i>p-value Rent = Cash</i> $0.34$ $0.04$ $0.03$ $0.68$ $0.03$ $0.85$ <i>LATE</i> Plot Rented $-0.13^{**}$ $-0.24$ $0.24^{***}$ $0.09$ $[0.07]$ Mean Y in Control Group $0.33$ $-0.01$ $0.62$ $0.40$		[0.21]	[0.06]	[0.05]	[0.05]
$\begin{array}{c c c c c c c c c c c c c c c c c c c $	Mean Y in Control Group	3.21	0.07	0.11	0.05
Wealth and Finance         Hunger         Wealth         Borrowed         Savings           ITT         Rental Subsidy $-0.06^*$ $-0.12$ $0.12^{***}$ $0.05$ Rental Subsidy $-0.06^*$ $-0.12$ $0.12^{***}$ $0.05$ Cash Drop $-0.03$ $0.08$ $0.03$ $0.06$ $p-value Rent = Cash$ $0.34$ $0.04$ $[0.04]$ $[0.04]$ $p-value Rent = Cash$ $0.34$ $0.04$ $0.03$ $0.85$ $LATE$ $Hunger$	Observations	508	508	467	506
Wealth and Finance         Hunger         Wealth         Borrowed         Savings           ITT         Rental Subsidy $-0.06^*$ $-0.12$ $0.12^{***}$ $0.05$ Cash Drop $-0.03$ $[0.09]$ $[0.04]$ $[0.04]$ Cash Drop $-0.03$ $0.08$ $0.03$ $0.06$ $p-value Rent = Cash$ $0.34$ $0.04$ $[0.04]$ $[0.04]$ $p-value Rent = Cash$ $0.34$ $0.04$ $0.03$ $0.85$ LATE         Plot Rented $-0.13^{**}$ $-0.24$ $0.24^{***}$ $0.09$ $[0.06]$ $[0.17]$ $[0.07]$ $[0.07]$ $[0.07]$	Panel C: Food Security,	Experienced	Non-Land		Emergency
Rental Subsidy $-0.06^*$ $-0.12$ $0.12^{***}$ $0.05$ $[0.03]$ $[0.09]$ $[0.04]$ $[0.04]$ Cash Drop $-0.03$ $0.08$ $0.03$ $0.06$ $[0.03]$ $[0.09]$ $[0.04]$ $[0.04]$ $p$ -value Rent = Cash $0.34$ $0.04$ $0.03$ $0.85$ LATEPlot Rented $-0.13^{**}$ $-0.24$ $0.24^{***}$ $0.09$ $[0.06]$ $[0.17]$ $[0.07]$ $[0.07]$ Mean Y in Control Group $0.33$ $-0.01$ $0.62$ $0.40$	Wealth and Finance	Hunger	Wealth	Borrowed	
Rental Subsidy $-0.06^*$ $-0.12$ $0.12^{***}$ $0.05$ $[0.03]$ $[0.09]$ $[0.04]$ $[0.04]$ Cash Drop $-0.03$ $0.08$ $0.03$ $0.06$ $[0.03]$ $[0.09]$ $[0.04]$ $[0.04]$ $p$ -value Rent = Cash $0.34$ $0.04$ $0.03$ $0.85$ LATEPlot Rented $-0.13^{**}$ $-0.24$ $0.24^{***}$ $0.09$ $[0.06]$ $[0.17]$ $[0.07]$ $[0.07]$ Mean Y in Control Group $0.33$ $-0.01$ $0.62$ $0.40$	ITT				·
$ \begin{array}{cccccccccccccccccccccccccccccccccccc$		0.06*	0.12	0 19***	0.05
Cash Drop $-0.03$ $0.08$ $0.03$ $0.06$ $[0.03]$ $[0.09]$ $[0.04]$ $[0.04]$ <i>p-value Rent = Cash</i> $0.34$ $0.04$ $0.03$ $0.85$ <i>LATE</i> $-0.13^{**}$ $-0.24$ $0.24^{***}$ $0.09$ Plot Rented $-0.13^{**}$ $-0.24$ $0.24^{***}$ $0.09$ $[0.06]$ $[0.17]$ $[0.07]$ $[0.07]$ Mean Y in Control Group $0.33$ $-0.01$ $0.62$ $0.40$	Rental Subsidy				
$[0.03]$ $[0.09]$ $[0.04]$ $[0.04]$ $p$ -value Rent = Cash $0.34$ $0.04$ $0.03$ $0.85$ LATE $-0.13^{**}$ $-0.24$ $0.24^{***}$ $0.09$ Plot Rented $-0.13^{**}$ $-0.24$ $0.24^{***}$ $0.09$ $[0.06]$ $[0.17]$ $[0.07]$ $[0.07]$ Mean Y in Control Group $0.33$ $-0.01$ $0.62$ $0.40$	Cash Drop				
p-value Rent = Cash $0.34$ $0.04$ $0.03$ $0.85$ LATE       Plot Rented $-0.13^{**}$ $-0.24$ $0.24^{***}$ $0.09$ [0.06]       [0.17]       [0.07]       [0.07]         Mean Y in Control Group $0.33$ $-0.01$ $0.62$ $0.40$	Cash Drop				
LATE           Plot Rented         -0.13**         -0.24         0.24***         0.09           [0.06]         [0.17]         [0.07]         [0.07]           Mean Y in Control Group         0.33         -0.01         0.62         0.40	n-value $Rent = Cash$				
Plot Rented         -0.13**         -0.24         0.24***         0.09           [0.06]         [0.17]         [0.07]         [0.07]           Mean Y in Control Group         0.33         -0.01         0.62         0.40		0.04	0.04	0.05	0.00
[0.06]         [0.17]         [0.07]         [0.07]           Mean Y in Control Group         0.33         -0.01         0.62         0.40		-0.13**	-0.24	$0.24^{***}$	0.09
Mean Y in Control Group 0.33 -0.01 0.62 0.40	2.00 2000000				
•	Mean Y in Control Group	L 1	L 1	L J	L J
Observations 508 504 508 508	Observations	508	504	508	508

\_\_\_\_

## *Plot manager characteristics: ITT & LATE*

	Rental	Cash Drop	
	Subsidy	& Control	
	[RS]	[CD&C]	[RS-(CD&C)]
Target Plot characteristics			
Plot size (avg reported-GPS)	0.77	0.78	-0.01
The size (any reported of 5)	(0.48)	(0.54)	(0.07)
Sandy loam soil	0.57	0.59	-0.01
2000-000 2000	(0.50)	(0.50)	(0.07)
Sandy clay soil	0.25	0.22	0.03
Suma, only som	(0.43)	(0.41)	(0.06)
Soil quality index (1=poor, 2=fair, 3=good)	2.56	2.59	-0.03
	(0.56)	(0.54)	(0.08)
Swampy/dry index (1=swampy, 2=mix, 3=dry)	2.42	2.52	-0.10
	(0.62)	(0.58)	(0.08)
Erosion dummy	0.23	0.28	-0.06
	(0.42)	(0.45)	(0.06)
Irrigation dummy	0.05	0.07	-0.02
	(0.22)	(0.25)	(0.03)
Formal certificate available	0.82	0.77	0.05
	(0.38)	(0.42)	(0.06)
Rented out at any point in 2019	0.22	0.33	-0.11
	(0.41)	(0.47)	$(0.06)^*$
Renters and rental contracts			
Rental contract duration (months)	20.63	21.29	-0.66
itental contract duration (months)	(16.42)	(16.08)	(2.32)
Cash amount agreed for rental contract	93.3	95.7	-2.4
Cash amount agreed for renear contract	(87.1)	(111.4)	(14.5)
Taken a loan to rent in	0.08	0.05	0.03
Taken a loan to rent in	(0.27)	(0.21)	(0.03)
TPlot: respondent's homestead in different village than plot	(0.21) 0.21	(0.21) 0.21	0.00
11 lot. respondent 5 nomestear in unrerent vinage than plot	(0.41)	(0.41)	(0.06)
Renter is a family member	0.35	(0.41) 0.27	0.08
Tenter is a family member	(0.48)	(0.45)	(0.07)
Rented in before from same owner	0.19	0.27	-0.08
Tented in before from same owner	(0.39)	(0.45)	(0.06)
Rented the Target Plot before	0.16	0.29	-0.13
Tourse and The Port to Porto	(0.37)	(0.46)	(0.06)**
Renting in other plots at baseline (2019 long rains)	0.29	0.34	-0.04
(more row broke as succume (more rowe rowe)	(0.46)	(0.48)	(0.07)
Observations	120	92	212

### Comparing rentals by treatment: plot characteristics & rental terms

<u>Back</u>

## Manager characteristics: descriptives

	Linting	A 11	0	Damtana
	Listing	All	Owners	Renters
		Owners	Renting out	
Hannah ald Class		F 00	F 00	F (01
Household Size		5.69	5.83	5.61
	10.00	(2.72)	(2.78)	(2.35)
Age	49.60	50.51	50.72	42.89
	(16.12)	(14.93)	(14.84)	(13.17)
Male	0.59	0.70	0.67	0.81
	(0.49)	(0.46)	(0.47)	(0.39)
High School Educated		0.23	0.24	0.37
		(0.42)	(0.43)	(0.48)
N. Plots Owned	2.43	3.56	3.48	1.61
	(1.32)	(1.30)	(1.26)	(1.13)
Rent In Plot(s)	0.21	0.02	0.00	0.29
	(0.41)	(0.13)	(0.07)	(0.46)
Sh. Plots Cash Crops	0.20	0.10	0.11	0.14
_	(0.29)	(0.20)	(0.22)	(0.29)
Plot in Diff. Village	$0.03^{\circ}$	0.01	0.02	0.21
_	(0.00)	(0.12)	(0.14)	(0.41)
Experienced Hunger		0.36	0.32	0.14
		(0.48)	(0.47)	(0.35)
Non-Land Wealth		0.09	0.25	0.09
		(1.09)	(1.19)	(1.09)
Borrowed		0.62	0.68	0.77
		(0.49)	(0.47)	(0.42)
Emergency Savings		$0.38^{-1}$	0.41	0.47
Observations	7,515	521	212	212

<u>Back</u>

# More on identification

- In the TOT,  $\gamma_1$  vs  $\gamma_2$  is a lower bound on the local effect of paying the rental subsidy *controlling for income effect,* if the income effect:
  - Is (weakly) stronger when the owner, who receives the payment, does not rent out the plot
  - Goes in the same direction for those who do not take up the rental subsidy as for those who do

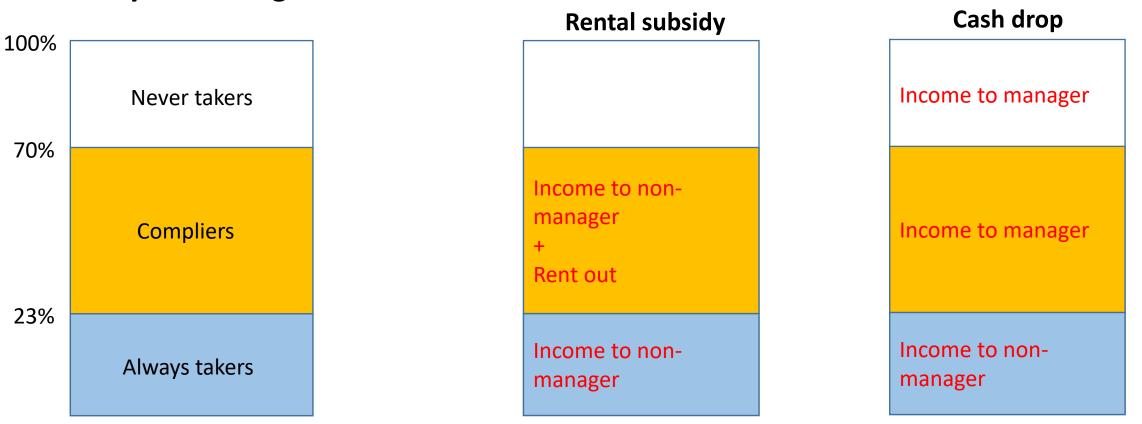
# More on identification

- In the TOT,  $\gamma_1$  vs  $\gamma_2$  is a lower bound on the local effect of paying the rental subsidy *controlling for income effect,* if the income effect:
  - Is (weakly) stronger when the owner, who receives the payment, does not rent out the plot
  - Goes in the same direction for those who do not take up the rental subsidy as for those who do
- A different question: what is the effect of the induced rentals, absent any income effect of the subsidy? Under the two assumptions states above, we can bound the LATE of renting out in an IV with renting out status as endogenous variable:
  - Upper bound: Rental Subsidy vs Control gives the effect of rentals on compliers, plus income effects on compliers and always takers
  - Lower bound: Rental Subsidy vs Cash Drop gives the effect of rentals on compliers, minus the income effect on never takers
     Back

# Understanding the treatment effects: breaking down the ITT

**2. Treatment effects** by group in 1., relative to control

1. Effect of rental subsidy on renting out



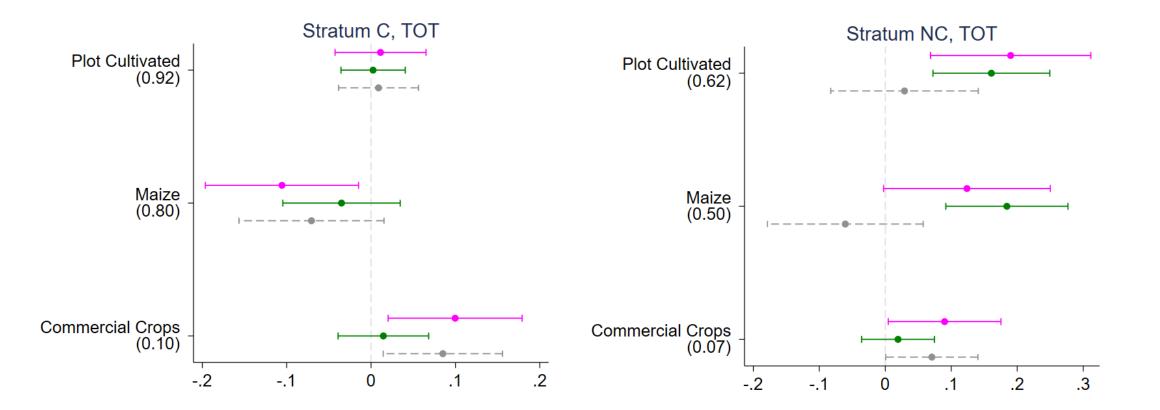
(Ignoring small effect on renting out of cash drop, and small number of renters who don't receive subsidy) 59



# Cultivation and crop choices: *ITT and TOT*

	Cultivated	Maize	Commercial
	(1)	(2)	(3)
ITT			
Rental Subsidy	$0.06^{***}$	-0.01	$0.07^{***}$
	[0.02]	[0.03]	[0.02]
Cash Drop	$0.06^{***}$	0.05	0.02
	[0.02]	[0.03]	[0.02]
p-value $Rent = Cash Paid$	0.90	0.05	0.02
TOT			
Rental Subsidy Paid	0.08***	-0.01	$0.10^{***}$
	[0.03]	[0.04]	[0.03]
Cash Drop Paid	$0.06^{***}$	0.05	0.02
	[0.02]	[0.03]	[0.02]
p-value $Rent = Cash Paid$	0.47	0.07	0.00
Mean Y in Control Group	0.82	0.69	0.09
Observations	1,957	$1,\!956$	$1,\!956$

# Cultivation and crop choices: *Stratum C vs NC*



61

# Inputs, output, value added, and soil quality: *ITT* and *TOT*

	Value of Inputs			lue of old Labor	Value of Hired Labor			vest lue	Value Added	Soil Index
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
ITT										
Rental Subsidy	$10.1^{***}$	$0.24^{**}$	-2.1	-0.02	3.0	0.08	$32.4^{***}$	$0.28^{**}$	$15.6^{*}$	-0.02
	[3.4]	[0.11]	[2.5]	[0.11]	[2.1]	[0.16]	[10.4]	[0.12]	[8.1]	[0.06]
Cash Drop	3.5	0.14	3.2	0.07	1.8	0.06	12.7	0.10	-0.9	0.02
	[2.9]	[0.11]	[2.6]	[0.12]	[2.1]	[0.15]	[9.4]	[0.13]	[7.1]	[0.05]
p-value $Rent = Cash Paid$	0.05	0.34	0.05	0.45	0.60	0.89	0.06	0.17	0.05	0.46
TOT										
Rental Subsidy Paid	$13.9^{***}$	0.34**	-2.9	-0.03	4.1	0.11	44.3***	$0.39^{***}$	21.4**	-0.02
Ū	[4.5]	[0.13]	[3.3]	[0.14]	[2.7]	[0.19]	[13.7]	[0.15]	[10.7]	[0.07]
Cash Drop Paid	3.6	0.14	3.2	0.07	1.8	0.06	12.7	0.10	-0.9	0.02
	[2.8]	[0.10]	[2.6]	[0.11]	[2.0]	[0.13]	[9.1]	[0.11]	[6.9]	[0.05]
p-value $Rent = Cash Paid$	0.01	0.08	0.05	0.43	0.38	0.77	0.01	0.04	0.03	0.46
Mean Y in Control Group	33.0	IHS	46.07	IHS	22.7	IHS	96.3	IHS	-6.4	-0.02
Observations	1,957	509	1,957	509	1,957	509	1,957	509	1,957	967

### Robustness: Target Plot Value of Inputs

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
ITT								
Rental Subsidy	$10.1^{***}$	$0.24^{**}$	11.1***	$0.29^{**}$	$12.4^{***}$	$0.32^{***}$	$10.7^{***}$	0.21**
	[3.4]	[0.11]	[3.4]	[0.12]	[3.6]	[0.11]	[3.3]	[0.10]
Cash Drop	3.5	0.14	4.7	0.17	7.8**	$0.23^{*}$	4.6	0.11
	[2.9]	[0.11]	[3.0]	[0.12]	[3.3]	[0.12]	[2.8]	[0.10]
p-value $Rent = Cash Paid$	0.05	0.34	0.05	0.26	0.20	0.42	0.05	0.28
тот								
Rental Subsidy Paid	13.9***	$0.34^{**}$	$15.2^{***}$	$0.41^{***}$	$16.9^{***}$	$0.45^{***}$	14.7***	0.30**
2	[4.5]	[0.13]	[4.4]	[0.14]	[4.6]	[0.14]	[4.3]	[0.14]
Cash Drop Paid	3.6	0.14	4.7	$0.17^{*}$	7.8**	0.23**	4.5	0.11
	[2.8]	[0.10]	[2.9]	[0.10]	[3.2]	[0.10]	[2.8]	[0.10]
p-value $Rent = Cash Paid$	0.01	0.08	0.01	0.04	0.03	0.07	0.01	0.11
Mean Y in Control Group	33.0	IHS	33.0	IHS	33.0	IHS	33.0	IHS
Controls	Main	Main	Only Size	Only Size	None	None	PDS	PDS
Observations	1,957	509	1,957	509	1,957	509	1,957	509

### Robustness: Target Plot Harvest Value

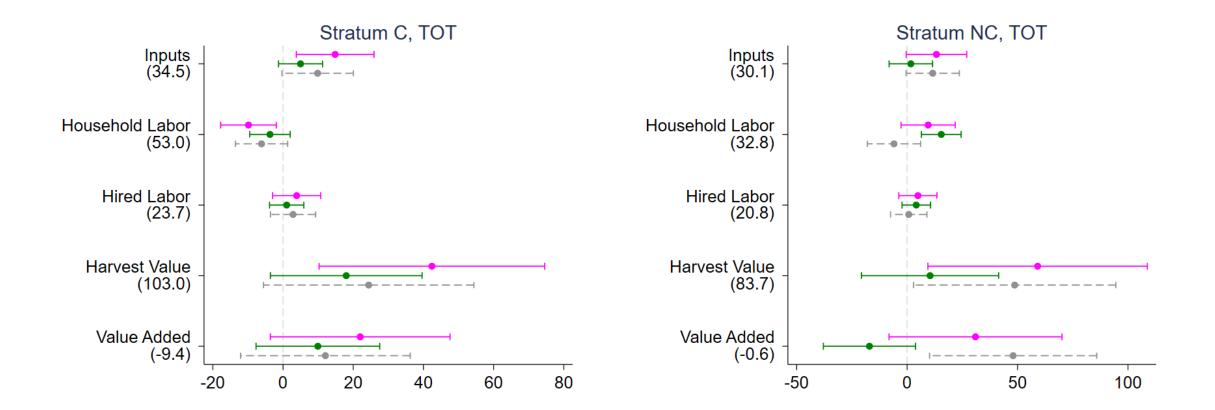
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
ITT										
Rental Subsidy	$32.4^{***}$	$0.28^{**}$	$34.1^{***}$	$0.29^{**}$	$37.6^{***}$	$0.32^{**}$	$33.9^{***}$	$0.24^{*}$	$32.7^{***}$	$0.25^{**}$
	[10.4]	[0.12]	[10.3]	[0.13]	[10.8]	[0.12]	[10.0]	[0.11]	[10.6]	[0.12]
Cash Drop	12.7	0.10	14.9	0.12	$23.5^{**}$	0.18	$15.13^{*}$	0.06	$17.0^{*}$	0.07
	[9.4]	[0.13]	[9.4]	[0.13]	[10.2]	[0.13]	[9.0]	[0.11]	[9.9]	[0.13]
p-value Rent = Cash Paid	0.06	0.18	0.07	0.18	0.22	0.27	0.07	0.11	0.16	0.16
TOT										
Rental Subsidy Paid	44.3***	$0.39^{***}$	$46.6^{***}$	$0.41^{***}$	$51.3^{***}$	$0.44^{***}$	44.5***	$0.33^{**}$	44.7***	$0.35^{**}$
-	[13.7]	[0.15]	[13.6]	[0.15]	[14.0]	[0.15]	[13.7]	[0.15]	[13.9]	[0.15]
Cash Drop Paid	12.7	0.10	14.9	0.12	23.3**	0.17	13.2	0.06	$17.0^{*}$	0.07
	[9.1]	[0.11]	[9.1]	[0.12]	[9.8]	[0.12]	[9.0]	[0.11]	[9.6]	[0.11]
p-value Rent = Cash Paid	0.01	0.04	0.01	0.04	0.04	0.05	0.01	0.05	0.04	0.04
Mean Y in Control Group	96.3	IHS	96.3	IHS	96.3	IHS	96.3	IHS	96.3	IHS
Controls	Main	Main	Only Size	Only Size	None	None	PDS	PDS	Unresolve	Unresolve
Observations	1,957	509	1,957	509	1,957	509	1,957	509	1,957	509

#### <u>Back</u>

### Robustness: Target Plot Value Added

	(1)	(2)	(3)	(4)	(5)
ITT					
Rental Subsidy	$15.6^{**}$	$16.2^{**}$	$17.4^{**}$	$17.4^{**}$	$15.1^{*}$
	[8.1]	[7.8]	[7.9]	[7.7]	[7.8]
Cash Drop	-0.9	1.4	4.6	4.6	1.6
	[7.1]	[7.2]	[7.3]	[7.1]	[7.2]
p-value Rent = Cash Paid	0.05	0.08	0.13	0.12	0.11
тот					
Rental Subsidy Paid	21.4**	22.1**	$23.8^{**}$	$11.2^{*}$	$20.7^{**}$
-	[10.7]	[10.3]	[10.5]	[10.4]	[10.4]
Cash Drop Paid	-0.9	1.3	4.5	0.3	1.5
	[6.9]	[7.0]	[7.1]	[7.0]	[7.0]
p-value Rent = Cash Paid	0.03	0.04	0.06	0.04	0.06
Mean Y in Control Group	-6.4	-6.4	-6.4	-6.4	-6.4
Controls	Main	Only Size	None	PDS	Unresolve
Observations	1,957	1,957	1,957	1,957	1,957

### Inputs, output, and value added: Stratum *C* vs *NC*



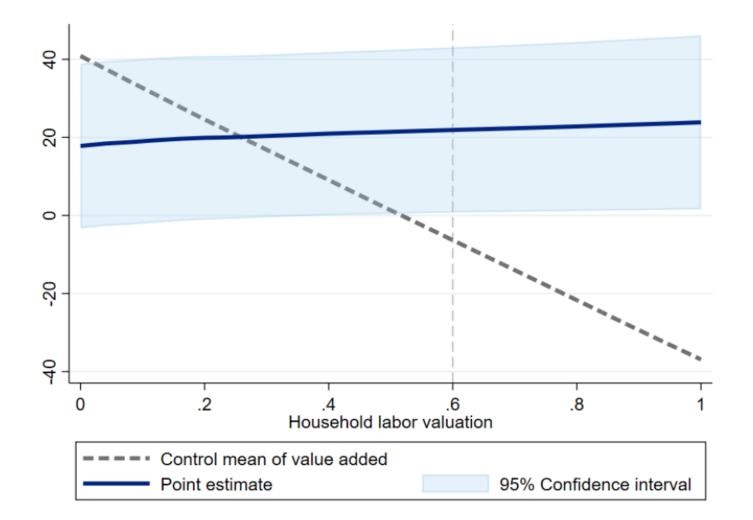
# Breakdown by inputs

	Inpu	ıts		Seeds		Com	post	Iı	norganic		Pest	icide	Ox-Plough	Tractor
	Value	IHS	Use	Value	IHS	Use	Value	Use	Value	IHS	Use	Value	Use	Use
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)
ITT	. ,	, í					. /	. /	, í	Ì,	` ´	, í		` ´
Rental Subsidy	$10.11^{***}$	$0.24^{**}$	$0.05^{**}$	$7.63^{***}$	$0.34^{***}$	-0.04**	-0.43	$0.07^{**}$	2.07	0.12	$0.02^{*}$	0.20	0.03	0.00
	[3.43]	[0.11]	[0.02]	[2.27]	[0.11]	[0.02]	[0.35]	[0.03]	[1.48]	[0.13]	[0.01]	[0.19]	[0.03]	[0.01]
Cash Drop	3.53	0.14	$0.06^{**}$	$3.59^{*}$	$0.27^{**}$	0.00	0.29	0.02	0.29	0.02	0.01	-0.01	$0.05^{*}$	-0.01
	[2.89]	[0.11]	[0.02]	[1.91]	[0.11]	[0.02]	[0.37]	[0.03]	[1.40]	[0.12]	[0.01]	[0.17]	[0.02]	[0.01]
p-value $Rent = Cash Paid$	0.05	0.33	0.68	0.07	0.52	0.02	0.06	0.06	0.21	0.40	0.23	0.24	0.61	0.61
TOT														
Rental Subsidy Paid	$13.93^{***}$	$0.34^{**}$	$0.06^{**}$	$10.45^{***}$	$0.47^{***}$	-0.05**	-0.59	$0.10^{***}$	2.84	0.17	$0.03^{*}$	0.27	0.04	0.00
•	[4.48]	[0.13]	[0.03]	[2.97]	[0.13]	[0.02]	[0.47]	[0.04]	[1.94]	[0.15]	[0.02]	[0.25]	[0.03]	[0.02]
Cash Drop Paid	3.57	0.14	0.06**	3.59*	0.27***	0.00	0.29	0.02	0.29	0.02	0.01	-0.01	$0.05^{*}$	-0.01
-	[2.80]	[0.10]	[0.02]	[1.84]	[0.10]	[0.02]	[0.36]	[0.03]	[1.36]	[0.11]	[0.01]	[0.16]	[0.02]	[0.01]
p-value $Rent = Cash Paid$	0.01	0.08	0.79	0.01	0.08	0.01	0.05	0.01	0.13	0.26	0.12	0.19	0.96	0.65
Mean Y in Control Group	33.02	IHS	0.81	13.07	IHS	0.14	2.18	0.63	16.06	IHS	0.06	0.59	0.45	0.05
Observations	1,957	509	1,957	1,957	509	1,957	1,957	1,957	1,957	509	1,957	1,957	1,957	1,957

Table E.11: Target plot outcomes: inputs



#### Value Added under different valuations of household labor





- Net revenues (harvest value minus nonlabor inputs) follow a Cobb-Douglas production function in land and labor
  - Common prod fn (regardless of crops!)
- TFP is only defined if Target Plot cultivated
- No instrument for input use. Calibrate using factor shares from Gollin and Udry (2021) estimated in Uganda (col 1, 2)
  - Robustness: Shares from Gollin and Udry (2021) in Malawi (col 3), Restuccia and Santaeulalia-Llopis (2017) in Tanzania (col 4), and Valentinyi and Herrendorf (2008) in the U.S. (col 5)

	Core	Strata C	Altern	ative Cal	ibrations
	(1)	(2)	(3)	(4)	(5)
ITT					
Rental Subsidy	$4.69^{**}$	$5.02^{*}$	$7.59^{*}$	$4.62^{**}$	$4.19^{**}$
	[2.23]	[2.58]	[4.08]	[2.11]	[1.73]
Cash Drop	0.89	1.40	0.59	1.09	1.49
	[1.99]	[2.42]	[3.67]	[1.89]	[1.53]
p-value $Rent = Cash Paid$	0.10	0.18	0.10	0.11	0.14
TOT					
Rental Subsidy Paid	$6.08^{**}$	$6.59^{**}$	$9.83^{*}$	$5.98^{**}$	$5.43^{**}$
	[2.79]	[3.28]	[5.09]	[2.64]	[2.16]
Cash Drop Paid	0.91	1.44	0.62	1.11	1.51
	[1.93]	[2.37]	[3.56]	[1.83]	[1.48]
p-value Rent = Cash Paid	0.05	0.10	0.06	0.05	0.06
Mean Y in Control Group	16.89	16.92	34.52	16.47	12.80
Land Share	.53	.53	.61	.391	.18
Labor Share	.43	.43	.26	.419	.46
Observations	1,621	1,142	$1,\!621$	1,621	1,621

Table E.14: TFP results & robustness tests



# Measurement

- Classic measurement error only reduces precision in our experiment
  - Bigger problem for studies that quantify misallocation through productivity dispersion (Aragon *et al.,* 2022),
- Main measurement concern is if renters over-report outcomes more than owners, but:
  - No financial incentives to misreport
  - Effects on cultivation choices and crop portfolio unlikely to suffer from this concern
  - In rented plots, more non-labor inputs, but less labor: hard to explain with misreporting
  - *Concern:* farmers with many plots may underreport quantities on marginal plots.
     *Test:* at baseline, farmers with more plots (for given total land) report *higher* values of inputs and output on the Target Plot (possibly suggesting a *downward* bias in our treatment effect)

Back to results

### Robustness: Target Plot Lee Bounds

	Value o	of Inputs	Value of H	ousehold Labor	Value of H	lired Labor	Harves	t Value	Value Added	Soil Index
ITT	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
ITT	10.1*** [3.4]	$0.24^{**}$ [0.11]	-2.1 [2.5]	-0.02 [0.11]	3.0 [2.1]	0.08 [0.16]	32.4*** [10.4]	0.28** [0.12]	15.6* [8.1]	-0.02 [0.06]
Rental Subsidy	9.2*** [3.4]	0.20** [0.11]	-2.8 [2.5]	-0.08 [0.11]	2.8 [2.1]	0.03 [0.16]	31.0*** [10.5]	$0.21^{*}$ [0.12]	11.8 [7.7]	-0.03 [0.06]
	10.9*** [2.8]	$0.27^{**}$ [0.11]	-0.6 [2.3]	0.00 [0.11]	4.4** [1.8]	0.10 [0.16]	34.4*** [8.2]	0.30** [0.13]	17.8*** [6.5]	$0.01 \ [0.06]$
	3.5 [2.9]	0.14 [0.11]	3.2 [2.6]	0.07 [0.12]	1.8 [2.1]	0.06 [0.15]	12.7 [9.4]	0.10 [0.13]	-0.9 [7.1]	0.02 [0.05]
Cash Drop	4.2 [2.9]	$0.24^{**}$ [0.10]	$4.7^{*}[2.7]$	$0.19^{*}[0.10]$	2.9[2.1]	0.16[0.14]	15.7 [9.6]	$0.24^{**}$ [0.11]	7.7 [6.8]	0.05[0.06]
-	-0.0 [2.1]	0.11 [0.11]	-0.3 [2.3]	0.04 [0.12]	-0.9 [1.6]	-0.01 [0.15]	-0.9 [5.9]	0.06 [0.13]	-11.8** [4.9]	-0.00 [0.05]
	0.05	0.34	0.05	0.45	0.60	0.89	0.06	0.17	0.05	0.46
p-value $Rent = Cash$	0.13	0.70	0.00	0.01	0.97	0.38	0.15	0.80	0.61	0.17
	0.00	0.12	0.93	0.73	0.00	0.46	0.00	0.07	0.00	0.74
тот										
	$13.9^{***}$ [4.5]	$0.34^{**}$ [0.13]	-2.9 [3.3]	-0.03 [0.14]	4.1 [2.7]	$0.11 \ [0.19]$	44.3*** [13.7]	$0.39^{***}$ [0.15]	$21.4^{**}$ [10.7]	-0.02 [0.07]
Rental Subsidy Paid	$13.5^{***}$ [4.5]	$0.26^{**}$ [0.12]	-3.6 [3.3]	-0.10 [0.13]	3.4 [2.7]	-0.02 [0.19]	42.3*** [13.6]	$0.31^{**}$ [0.14]	16.2 [10.3]	-0.04 [0.07]
	15.1*** [3.7]	0.38*** [0.13]	-0.8 [3.1]	$0.00 \ [0.14]$	$6.0^{***}$ [2.3]	0.14 [0.19]	47.2*** [10.7]	0.41*** [0.15]	24.5*** [8.6]	$0.02 \ [0.07]$
	3.6 [2.8]	$0.14 \ [0.10]$	3.2 [2.6]	0.07 [0.11]	1.8 [2.0]	0.06 [0.13]	12.7 [9.1]	0.10 [0.11]	-0.9 [6.9]	$0.02 \ [0.05]$
Cash Drop Paid	4.1 [2.9]	$0.23^{***}$ [0.08]	$4.9^{*}$ [2.6]	$0.21^{**}$ [0.09]	2.5 [2.0]	0.12 [0.12]	$15.8^{*}$ [9.3]	$0.25^{***}$ [0.09]	7.7 [6.6]	0.05 [0.05]
	0.0 [2.1]	$0.11 \ [0.10]$	-0.3 [2.2]	$0.04 \ [0.11]$	-0.9 [1.5]	-0.02 [0.13]	-1.0 [5.7]	$0.06\ [0.11]$	-11.8* [4.8]	-0.00 [0.05]
	0.01	0.08	0.05	0.43	0.38	0.77	0.01	0.04	0.03	0.46
p-value $Rent = Cash$	0.02	0.79	0.01	0.01	0.72	0.40	0.04	0.66	0.39	0.18
	0.00	0.01	0.88	0.75	0.00	0.36	0.00	0.01	0.00	0.72
	33.0		46.1		22.7		96.3		-6.4	-0.02
Mean Y in Control Group	33.6	IHS	46.9	IHS	23.1	IHS	98.0	IHS	-1.2	0.00
	29.4		43.5		20.0		83.7		-16.5	-0.07
	1,957	509	1,957	509	1,957	509	1,957	509	1,957	967
Observations	1,914	498	1,914	498	1,914	498	1,914	498	1,914	946
	1,914	498	1,914	498	1,914	498	1,914	498	1,914	946

# Renter experimentation and asymmetric information about plot quality

	Continued Rentals	Terminated Rentals		Ν
	[CR]	[TR]	[TR-CR]	
Baseline soil quality	1.47	1.39	-0.08	163
	(0.59)	(0.52)	(.08)	
Baseline Revenue	101.94	80.74	-21.20	163
	(283.62)	(191.88)	(37.80)	
Rental rate (per acre, per season)	45.95	42.40	-3.56	163
	(40.67)	(36.32)	(6.03)	
Revenue (Season 1)	196.19	108.04	-88.15	163
	(288.17)	(192.57)	$(38.26)^{**}$	
Revenue (Seasons 1-3)	178.13	123.00	-55.13	486
	(252.32)	(181.92)	$(24.09)^{**}$	
Value Added (Season 1)	42.60	-1.89	-44.49	163
	(245.09)	(154.76)	(31.98)	
Value Added (Seasons 1-3)	28.33	-2.03	-30.36	486
	(200.32)	(141.66)	$(16.74)^*$	
Target Plot cultivated (Seasons 1-3)	0.96	0.94	-0.02	486
	(0.20)	(0.24)	(.02)	

# Details of misallocation exercise, predicting gains from full reallocation

- 1. Fit production function, at farm level, to baseline data:  $Y_i = A_i L_i^{\alpha}$ 
  - Y revenue, L land, A TFP residual.
  - $\alpha \sim 0.6$ , either calibrated or estimated
- 2. Predict gains from full reallocation of L among farmers (until  $\frac{dY_i}{dL_i}$  equalized), based on the  $\hat{A}_i$ 
  - Sample of farmers comprises all owners and all renters, in rental subsidy group
- 3. Net out predicted gains from rentals in control group from predicted gains from full reallocation
  - Makes predicted treatment effect of full reallocation comparable to true treatment effect of induced rentals

**Caveats:** one season of baseline data (noise biases upwards gains from reallocation), limited sample

# Owners: non-Target Plots

	Rented			Commercial		HH	Hired		Value
	out	Cultivated	Maize	crops	Inputs	labor	labor	Harvest	added
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
ITT									
Rental Subsidy	0.01	0.01	0.02	-0.01	1.02	-0.17	1.69	1.21	-2.71
	[0.01]	[0.02]	[0.02]	[0.01]	[1.77]	[1.92]	[1.19]	[8.94]	[9.07]
Cash Drop	0.00	-0.00	-0.00	0.00	3.33*	0.38	1.15	0.08	-6.14
	[0.01]	[0.02]	[0.02]	[0.01]	[1.93]	[2.00]	[1.10]	[9.17]	[9.26]
p-value $Rent = Cash$	0.63	0.60	0.34	0.23	0.24	0.78	0.66	0.91	0.70
тот									
Rental Subsidy Paid	0.01	0.01	0.02	-0.01	1.36	-0.22	2.25	1.62	-3.62
	[0.01]	[0.02]	[0.03]	[0.01]	[2.32]	[2.53]	[1.55]	[11.94]	[10.91]
Cash Drop Paid	0.00	-0.00	-0.00	0.00	3.33*	0.38	1.14	0.07	-6.14
-	[0.01]	[0.02]	[0.02]	[0.01]	[1.90]	[1.98]	[1.09]	[9.13]	[8.28]
p-value $Rent = Cash$	0.51	0.59	0.29	0.20	0.39	0.79	0.45	0.89	0.81
Mean Y in Control Group	0.05	0.75	0.47	0.09	25.06	36.21	12.04	102.14	27.07
Observations	$5,\!229$	$4,\!955$	$4,\!955$	4,955	$4,\!955$	$4,\!955$	$4,\!955$	$4,\!955$	$4,\!955$

## Owner outcomes: labor supply, migration, wealth

		Labor Su	pply	Asse	ets		Food Secu	urity	Fina	nce
	Other Farms	Non - Agricultural	Worked Outside Village	Owns Livestock	Wealth Index	Maize (S1)	Maize (S2 - S4)	Experienced Hunger	Emergency Liquidity	Borrowed
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
ITT										
Rental Subsidy	-0.54	$-7.00^{*}$	-0.02	-0.04	0.04	$0.10^{**}$	-0.06***	0.02	-0.02	-0.02
	[1.58]	[3.83]	[0.02]	[0.03]	[0.08]	[0.05]	[0.02]	[0.02]	[0.03]	[0.03]
Cash Drop	0.84	-4.66	-0.03	-0.02	0.07	0.05	-0.03*	0.02	-0.01	-0.05*
	[1.44]	[3.73]	[0.02]	[0.03]	[0.08]	[0.05]	[0.02]	[0.02]	[0.03]	[0.03]
p-value $Rent = Cash$	0.37	0.52	0.45	0.40	0.74	0.34	0.23	0.87	0.82	0.37
тот										
Rental Subsidy Paid	-0.74	$-9.52^{*}$	-0.02	-0.06	0.05	$0.13^{**}$	-0.08***	0.03	-0.03	-0.03
v	[2.08]	[5.07]	[0.03]	[0.04]	[0.11]	[0.06]	[0.03]	[0.03]	[0.04]	[0.04]
Cash Drop Paid	0.84	-4.66	-0.03	-0.02	0.07	0.05	-0.03*	0.02	-0.01	-0.05*
-	[1.40]	[3.63]	[0.02]	[0.03]	[0.08]	[0.04]	[0.02]	[0.02]	[0.03]	[0.03]
p-value $Rent = Cash$	0.40	0.27	0.67	0.26	0.88	0.11	0.07	0.90	0.70	0.60
Mean Y in Control Group	9.16	38.71	0.18	0.64	-0.00	0.71	0.91	0.16	0.31	0.61
Observations	1,985	$1,\!965$	1,967	1,985	1,979	503	$1,\!482$	1,984	1,985	1,985